

Sun, Sand and Sage

January 5, 2021

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District Officers

Governor

John Cowart

Secretary/Treasurer

Lynne Martin

Governor-elect

Fred Trussell

Immediate Past Governor

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Lt. Governor Zone 1 & 2

Suzann Owings

Lt. Governor Zone 3

Sallie Rizzo

Lt. Governor Zone 4

Roger Burnett

Lt. Governor Zone 5

Jack Barclay

Lt. Governor Zone 6

Greg Siewert

Lt. Governor Zone 7

Pat Siewert

Lt. Governor Zone 8

Jack Sturgis

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District Meetings 20-21

- November 6-8 either Zoom February 26-27 via Zoom
- April 23-25 In Belen, NM
- Optimist International Convention June 30—July 3
- August 6-8 In Albuquerque, NM

NM-WT District of Optimist International



Friend of Youth



Renew, Refresh and Revitalize

Begin now to Renew, Refresh and Revitalize your Club to be the best that it can be! What is the 3 “R” program and what can it do for your Club? Experience the results of this program designed especially for your Club IF you:

- Renew: Embrace Teamwork by utilizing all of your resources at your disposal efficiently
- Refresh: Take steps to discover improvement opportunities and find new challenges
- Revitalize: Follow-up on the development of your Members – Share information

Adopt the program within your Club by following the steps below to complete the three “R” program to ensure a healthy and stable club for you and your Members. Your District Club Fitness Advisor stands ready and anxious to help you achieve your Club goals!

Program Requirements

1. Club Leadership conducts personal communication with at least 75% of Club Members determining what the Club is doing well and what areas could be improved upon. During this process, you might also find new activities your Club should consider doing.
2. Develop an action plan to find ways to improve on what your Club is doing well and also define actions that will be taken to address challenges that your Club is currently facing. Communicate this action plan to all Members of the Club, Zone and District. Plan at least one activity with the help of either your District Leadership Development Chair or your District Membership Chair with the goal of adding at least 3 new Members.
3. Share the revised Activities, Goals and Objectives with all Club Members, along with ways they will be accomplished. In addition, participation in the PGI program should be started or continued by at least 60% of the Members advancing at least one level during a year.

See You in Atlanta!

Optimist International
103rd Annual Convention
Wed. June 30 – Sat. July 3, 2021



#OICON2021

optimist.org

5 Reasons to Come to CONVENTION

You can ...

- 1 choose Optimism as you gather with friends, old and new.
- 2 experience the Hyatt Regency's historic design and great location.
- 3 enjoy all Atlanta has to offer – great entertainment, culture, food and history.
- 4 learn from world-class speakers and trainers.
- 5 be a part of the greatest annual reunion of Optimistic minds in the world.

Follow the Conversation

Join the Optimist International 103rd event on the Optimist Facebook page and tag all your convention posts with #OICON2021.



Rio Communities Optimist Club

The Rio Communities Optimist Club is very busy preparing for the upcoming Holiday season. The Club donated 3 CD players to a local nursing home so that music can be played in the hallways, especially when patients exercise. The Club also donated \$200 to the Belen RSVP program, to help purchase food for the elderly. Many school chil-

dren in the Belen School District don't have running water in their home, nor do they have socks to wear with their shoes. The Rio Communities Optimist Club is providing cases of bottled water to schools in the outlying areas for their students. The Club is also conducting "Sock Drive" with the goal of giving each student (approx. 2000 stu-

dents) 3 pairs of socks.

Sunrise-Roswell Optimist Club



Sunrise Optimist member Diedra Duvall shows off how you can help the youth of Roswell and get some good eats at the same time.

On Tuesday, December 15th, 2020, the Sunrise Optimist Club partnered with Domino's Pizza to do a fundraiser for the youth of Roswell. Due to the Covid shut down and

the social distancing, the club is not able to hold their normal fundraisers to support our youth.

Domino's agreed to help the club out by donating a percentage of Orders made at both Domino's stores in Roswell, NM.

Don't forget Oratorical and Essay for 2021. Essay entries dues no later than February 28.

Optimist Club of Las Cruces



As in the past the Las Cruces Club did their poinsettia fundraiser in November and December.

This has been a good project for them and they have developed a large base of people that want

their poinsettias each year.

It looked like the new favorite was a spotted variety that was going well in their sales.

SOUTHWEST REGION



CAROL HODGES
Vice President



TERRI KEARNEY
Colorado-Wyoming



ROBERT MEYER
Oklahoma



JOHN COWART
New Mexico-West Texas



WILLIAM PALMER
South Texas



JIM SANDERS
North Texas



SANDY LASATER
TennArk

Northwest Optimist Club of Albuquerque

Northwest Optimists have continued their interactions with C-shift of Fire Station 18. At their combined breakfast at Garcia's Restaurant their interaction changed from Breakfast to Emergency Response.

All was well at the end of their monthly exchange of news and updates over a great Garcia's

meal. As NWOC members and C-shift of Station 18 rose to leave, NWOC's Robert Martinez said that he wasn't feeling well. He looked pale with unusually pink shadows under his eyes.

Our EMTs sprung into action. When they asked, Robert explained that he was feeling light-headed. With his permission,

Robert's blood-pressure, blood oxygenation level, blood sugar and heart rate were checked after which Robert said that he was feeling better. Robert declined Mark's offers to drive him home or follow him to his new home in northern Rio Rancho.

Equipped with the heart monitor printouts, Robert sought advice from his

physician and now is awaiting the doctor's feedback. He says he's been feeling better.

Learn the Optimist Way

Launched in May 2020, the Optimist International Learning Management System (LMS) is a new member benefit for Optimist Clubs and their members. The LMS is designed to bring leadership training to Club officers and District leaders, and to offer useful tools for Optimist Club members. Featuring various topics like Youth Protection, Concussions in

Sports, and Engaging Virtual Meetings, members will enjoy learning about optimism at their own pace. There is also a community forums and special interest groups to help make networking with other Optimist Club members easy and fun.



LMS Frequently Asked Questions

Question: When can the 2021-2022 Officers get their free license for the LMS?

Answer: The Club officers serving in 2020-2021 administrative year can and should register right now. Officers for the 2021-2022 administrative year may register as a member and are encouraged to do so. LMS training for their positions will not be active until April 2021.

Question: What if my Club splits the role of the Secretary Treasurer? Can we get a free license for each officer?

Answer: No, the Club can purchase an additional license, or they can share one.

Question: I am having trouble logging in, who do I contact?

Answer: If you are having trouble logging in, it is probably because your username or password is incorrect. Please keep in mind that you need to make these something you can remember. If you cannot remember them, contact lms@optimist.org for assistance.

Question: Do the Clubs still have access to the LMS from the Gmail account we created?

Answer: No, those have been removed and each Optimist Club has been given 3 free licenses.

Question: Who gets free licenses starting on 10/1/2020?

Answer: 2020-2021 Club President, 2020-2021 Club Secretary/Treasurer, 2020-2021 Club Foundation Rep

Question: If I no longer qualify for a free license, will my account be deleted?

Answer: No, but you will receive a message on your LMS account asking you to pay \$6 USD by 10/31/2020. This will allow you another full year of training. If you choose to not pay by then, your account will be deleted and all progress will be lost.

New Mexico—West Texas District of Optimist International

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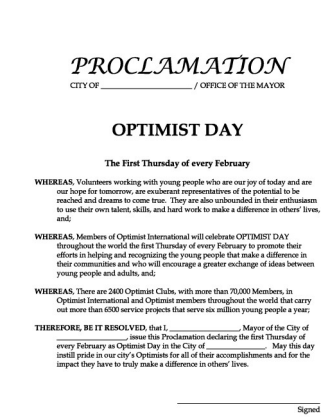
Friend of Youth

Optimist International is an association of more than 2,900 Optimist Clubs around the world dedicated to "Bringing Out the Best in Kids." Adult volunteers join Optimist Clubs to conduct positive service projects in their communities aimed at providing a helping hand to youth. With their upbeat attitude, Optimist Club members help empower young people to be the best that they can be.

New Mexico / West Texas District is just one of approximately 50 Districts in the US, Canada and Jamaica. There are currently 26 clubs in the district and approximately 330 members.

This district includes the State of New Mexico as well as the counties of El Paso, Hudspeth, Culberson, Loving, Reeves, Jeff Davis, Presidio, Pecos, Brewster and Terrell in Texas.

Each Optimist Club determines the needs of the young people in its community and conducts programs to meet those needs. Every year, Optimists conduct 65,000 service projects and serve well over six million young people.



Optimist Day - February 4, 2021

Members of Optimist International will celebrate Optimist Day throughout the world the first Thursday of every February to promote our efforts in bringing out the best in youth, our communities and ourselves.

On Optimist Day, Optimists around the world are asked to wear Opti-

mist attire - shirts, pins, hats, etc. Post your best Optimist attire on social media and tag Optimist International or use the #OptimistDay hashtag. Send your photos to marketing@optimist.org to be featured in future publications.

Get the Proclamation for use by your mayor at

https://www.optimist.org/Documents/Proclamation_Optimist_Day.pdf

Optimist Creed

Promise Yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your opti-

- mism come true.
- To think only of the best, to work only for the best, and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give eve-

- ry living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

In 1922 the Optimist Creed was adopted as the official Creed of the Organization.