



# A Guide to Investing in Blockchain: Cutting Through the Hype

July 25, 2017 • 1871 • Chicago

## Event Schedule

5:45 pm: Registration

6:15 pm: Panel Opens

- Who's investing in bitcoin/digital currency/blockchain technology?
  - What are some of the criteria you look at for investing?
    - ICOs vs. VCs
  - What areas within blockchain are becoming the "hot" areas of investing ?
- When you're looking for investors, what do you need to know/how to prepare/challenges?
  - What are some long-term visions for future investing (5 year, 10 year+)

## Panelists:

Bobby Cho, Trader – Digital Currencies, **DRW**

Jennifer M. O'Rourke, Illinois Blockchain Business Liaison/Assistant Deputy Director  
Office of Entrepreneurship, Innovation & Technology, **State of Illinois**

Sean Ristau, VP Wealth Management Technology & Institutional Solutions, **Raptor Trading Systems**;  
Chair, Digital Currency & Blockchain Working Group, **FIX Trading Community**

Matthew Roszak, Co-Founder, **Bloq**; Founding Partner, **Tally Capital**

Bill Ulivieri, CEO, **Mining Rig Solutions**

**Facilitator:** Stacey Mankoff, Managing Principal, **The Mankoff Company**

7:15pm – 8:15pm: Networking Reception

## Our Association & Media Partners





**Bobby Cho** is a trader at Cumberland Mining - a subsidiary of diversified principal trading firm, DRW Trading. Cumberland is the leading institutional liquidity provider in the digital currency space where Bobby manages their global OTC principal trading desk. Previously, Bobby was director of trading at itBit Trust Company where he was responsible for their digital asset trading and custody business. Prior to his role at itBit, he was vice president of trading and a municipal securities principal at Genesis Global Trading (f/k/a SecondMarket) where he assisted in the creation of one of the first digital currency broker-dealers while also supervising over 100 corporate fixed income portfolios. Bobby is also as a mentor to Plug and Play, a Sunnyvale based global innovation platform where he serves as a mentor to their bitcoin-focused startup accelerator program which helps startups develop their products and ideas. Bobby has nearly a decade of financial services, venture-backed startup experience with a concentration around trading and has worked with counterparties ranging from Fortune 500 companies to financial institutions. He holds a degree in business administration from Villanova University.



**Stacey Mankoff** is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing in FinTech & Founder of After the Bell Panel Discussions. She started the firm in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her working in the conference industry with firms including IIR (GAIM events) and WB Research (TradeTech), Ms. Mankoff held senior sales and marketing positions at Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is on the Advisory Board of and is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.



**Jennifer O'Rourke** is Illinois Blockchain Business Liaison and Assistant Deputy Director of the Office of Entrepreneurship, Innovation & Technology at the Illinois Department of Commerce where she leads projects focusing on economic development throughout Illinois and also serves as the State of Illinois Blockchain Business Liaison. Prior to this, she held a number of strategic and market development positions in the derivatives industry and most recently was with CME Group, serving as a Manager of Global Business Development where she was responsible for expanding CME Group's presence in the Middle East, Africa and Asia. Previous to this, Ms. O'Rourke worked for Royal Bank of Scotland and Deutsche Bank in London. She received her BA from the University of Illinois and her Masters of Arts from the University of London. Ms. O'Rourke is a director in the derivatives industry group, Women in Listed Derivatives and a member of the Chicago Leadership Alliance.



**Sean Ristau** is the VP of Wealth Management Technology & Derivative Software Solutions at Raptor Trading Systems, Inc. Sean has extensive business and technical background in the capital markets space across large set of asset classes. He has over 17 years' experience in the financial services industry, currently he is chair of the FIX Protocol Digital Currency/Blockchain Working Group and is on the Advisory Board of the Security Traders Association of Chicago.



**Matthew Roszak** serves as the Founding Partner at Tally Capital. He also serves as the Founder and Chief Executive Officer at Chicago Bitcoin Center and a Co-Founder and Chairman of Bloq. Prior to this he was Co-Founder, Vice Chairman and President at SilkRoad Equity LLC and SilkRoad Realty Capital. Prior to those positions, Mr. Roszak held positions at OpenHire, Inc. SilkRoad Technology, Inc., InterAct911 Corporation, Divine, Inc. Advent International, and Keystone Capital Partners for five years. Currently, he also serves as the Chairman of SolidSpace, LLC; Onramp Branding, LLC; and Chamber of Digital Commerce. Mr. Roszak also serves as the Chairman of TrueLook, Inc.; TrueSentry, Inc.; and MissionMode Solutions, Inc. He also serves as a Member of Supervisory Board of SeaMaster Aircraft S.A and a Director of BitGive; Eboost; Neu Entity; Onramp Branding; Viwawa; Cryo-Cell; HardMetrics; InterAct911 Corporation, where he previously served as a Board Observer; Legendary Auctions; and Pendulab. He has over 20 years of experience in private equity and venture capital and has invested over \$1 billion of capital in a broad range of industries. He received a Bachelor's Degree in Economics from the Lake Forest College.



**Bill Olivieri, AIFA®** started his career in 1982 trading equity and index options at the Chicago Board Options Exchange (CBOE) and also corn and soybean futures at the Chicago Board of Trade. From 1998 to 2008, he acted as risk manager and firm trader overseeing a group of "market maker" traders and option specialists groups on all U.S. option exchanges. Bill received his Accredited Investment Fiduciary Analyst™ designation in 2006 His commitment to independent investment advice is shared with a diverse radio and internet audience on "Business First" with Angela Miles, the Chicago Board Options Exchange "CBOE-TV", interviews on the Relevant Radio "Morning Air Show" and the WBBM "Noon Business Hour" with host Sherman Kaplan. Additional professional involvement includes teaching derivatives courses at the London Stock Exchange Academy, serving as Committee Chairman of the Financial Planning Association of Illinois' Fall Forum. He is also a foundational member of The Options Alliance and owner and managing director of Cenacle Capital Management, LLC. His role as CEO of Mining Rig Solutions, LLC has placed him at the forefront of disruptive technology by providing informative presentations on Bitcoin, Blockchain and Distributed Ledger Technology to C-Suite executives.



**After the Bell Panel Discussions:** *Making Complicated Topics Approachable.* These panel discussion target the "top-of-mind" topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.