

CORPORATE OBJECTIVES

1. **Purpose of the Report**

1.1 To consider a refreshed version of the Parish Council's Corporate Objectives.

2. **Introduction / overview**

2.1 The Parish will implement its objectives in 2024/25. The objectives will be reviewed and approved at its meeting January 2024

3. **Corporate Objectives**

The proposed corporate objectives are in a succinct form, with core objectives identified and where appropriate some key elements / strands relating to that objective. It is intended that they do not include a list of specific / detailed actions.

The Corporate Objectives should provide a basis for everything that the Parish Council does and will inform the creation of more detailed action / service plans, acting as a 'golden thread' throughout the Parish Council's activity.

Once agreed, the objectives will be put into a more formal / attractive document and dated accordingly.

4. **Recommendation**

i) That the Parish Council considers the corporate objectives and that the Parish Council adopts the corporate objectives.

Appendix 1 – Kingshurst Parish Council Corporate Objectives

Objective	Key elements / strands
PARTNERSHIP - Work in partnership with key local organisations to enhance the parish, especially the district and county councils.	<ul style="list-style-type: none">● Encourage and engage with effective partnership structures to contribute to major initiatives in the Parish.● Work with partners to support a flourishing parish.

<p>PLANNING - Engage effectively with the planning process to support a successful future for the Parish.</p>	<ul style="list-style-type: none"> ● Respond effectively to planning application consultations. ● Contribute to local planning policy.
<p>CULTURE - To Promote the Rich Culture of Kingshurst Parish</p>	<ul style="list-style-type: none"> ● Lead, support and engage with major cultural events in the Parish, if and when appropriate. ● Support local organisations in the delivery of cultural activities, including through grant funding where appropriate.
<p>COMMUNITY - To promote community wellbeing across the parish, with a focus on achieving a good quality of life for all parts of the community.</p>	<ul style="list-style-type: none"> ● To promote health and wellbeing for all. ● To promote equality for all sections of the community, with a focus on more resource deprived areas.
<p>ENVIRONMENT - To improve the local environment and contribute to wider environmental and climate change goals.</p>	<ul style="list-style-type: none"> ● Help protect and enhance the local environment for the benefit of the community. ● Encourage and contribute to positive action to address wider environmental issues and climate change.
<p>AWARENESS - To raise awareness of the Parish Council</p>	<ul style="list-style-type: none"> ● To communicate effectively with local organisations and the community. ● Engage with partner organisations to ensure Parish Council input into key projects / activities.
<p>RESOURCES – To ensure the effective use of resources</p>	<ul style="list-style-type: none"> ● To closely scrutinise all expenditure and consider how it contributes to achieving our objectives. ● To work with partners and the community to achieve best value for money.