



AftertheBell

A Guide for Investing in Blockchain

Cutting through the Hype

June 27, 2017 **rise
new york**
PRESENTED BY BARCLAYS

Event Schedule

5:45 pm: Registration

6:15 pm: Panel Opens

- Who's investing in bitcoin/digital currency/blockchain technology?
 - What are some of the criteria you look at for investing?
 - ICOs
 - What areas within blockchain are becoming the "hot" areas of investing ?
- When you're looking for investors, what do you need to know/how to prepare/challenges?
 - What are some long-term visions for future investing (5 year, 10 year+)

Panelists:

Cristina Dolan, Founding Partner, **insideCHAINS**

Kirill Gourov, CFA, Founder, **Csquared**

Steven Nerayoff, Esq., LL.M., Founder & CEO, **Maple Ventures**

Jack Saba, Managing Partner, **Day One Investments**

Nick Spanos, Founder, **BitcoinCenter**; Chairman, **Blockchain Technologies Corp.**

Facilitator: Stacey Mankoff, Managing Principal, **The Mankoff Company** & Founder, **After the Bell Events**

7:15pm – 8:15pm: Networking Reception

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BNC
Blockchain Network Capital



MIT Media Lab alumna **Cristina Dolan** is the Co-Founder of OneMain.com and insideCHAINS and an Internet Pioneer, Engineering Solutionist and Blockchain Expert. She held senior executive technology roles on the founding teams of the first Hearst Internet Magazines and several ABC/Disney Internet properties, as well as lead sales roles at IBM and Oracle. She is the former President of the MIT Club of New York and director of the MIT-EF Global Board. She holds a Master of Media Arts and Science, Master of Computer Science Engineering and Bachelor of Electrical Engineering. Cristina is also a former member of the US Bobsled and Skeleton team.



Kirill Gourov has been active in the Bitcoin/Blockchain space since early 2013. He currently advises startups and financial institutions on blockchain technology and how they affect the financial services value chain. He has been interviewed by publications including the Financial Times, American Banker, and Coindesk, and has spoken globally on subjects related to digital currency valuation and the future of financial infrastructure.



Steven Nerayoff is the Founder & CEO of Maple Ventures, a VC firm with a focus on Blockchain Technology companies. Working with Private Equity firms, VC firms and other institution investors he has raised money for his own and many other public and private companies. He is an advisor to platforms such as Ethereum and Lisk and is also a prolific serial entrepreneur, currently the Founder & CEO of CloudParc and next generation intelligent transportation and smart city company. Prior to Maple Ventures and CloudParc, Steven founded Freedomcare Eldercare, one of the country's largest private pay home health care providers, and prior to this, he founded iOffer.com. Steven began his professional journey as an attorney with Orrick, Herrington & Sutcliffe, where his practice involved technology, M&A, structured finance transactions, tax and corporate work.



Jack Saba is the Managing Partner and Co-founder of Day One Investments. Day One is a Seed and Series A VC Fund that is investing in Blockchain enabled startups. He believes that regulations and efficient infrastructure in developed countries will stifle innovation and implementation respectively; therefore, Day One is working to bring the Blockchain to emerging markets where there is endless opportunities.



Nick Spanos is the founder of Bitcoin Center NYC, the city's only brick-and-mortar organization dedicated to further adoption of Bitcoin. Nick directs all center functions including technology, finance, operations, and communications. Nick's prior experience runs the gamut of commercial fishing, entertainment, real estate, philanthropy, and politics. Nick built his first computer in 1978 and is an Internet entrepreneur many times over. He first learned about Bitcoin in 2009 and today he has a wealth of contacts in the community's growing circle of investors, developers, startups, activists, and legal experts. He is also the Founder of BlockchainTech Corp.



Stacey Mankoff is the Managing Principal of The Mankoff Company, a full-service marketing consultancy specializing within FinTech. She is also the Founder of After the Bell Events, boutique panel discussions on financial and technology topics. Stacey started these companies in 2009 after 13+ years of sales and marketing experience for the pharmaceutical, IT, healthcare and financial services industries. Prior to her work in the conference industry from 2000-2008, she held senior sales and marketing positions at Saatchi & Saatchi; Lehman Brothers; Dun & Bradstreet and Thomson Reuters. She is an active member of Women on Wall Street, the Silver Shield Foundation, the USO and The Good Dog Foundation. She earned a BA from the State University of New York at Binghamton, an adjunct degree from the London School of Economics and a Certificate in Public Relations/Marketing from New York University.

After the Bell Panel Discussions: *Making Complicated Topics Approachable*

These panel discussions target the "top-of-mind" topics in FinTech and bring together a faculty of high level speakers- leading experts, investors, bank strategists, FinTech entrepreneurs and Technologists – and with these programs allow for the highest level of discussion with thought leaders in the industry. Our audience is made up of Practitioners, C-level executives, decision makers & entrepreneurs. The Mankoff Company produces After the Bell signature events, targeted and timely FinTech panel discussions which have been tackling top-of-mind issues for 8+ years and making complicated topics approachable.