



Juice Newton Newsletter

JUICE NEWTON INTERNATIONAL FAN CLUB • P.O. BOX 293323 • LEWISVILLE, TX 75029-3323 • AUGUST, 1992 NO. 26

hi!

The autumn season is upon us and it's time to get in touch with you again! We are trying something **totally different this time around**, and we hope you'll like it! Many of you have written asking that we **give you background information about Juice, going back to the start of her career.** We begin our newsletter with a **review** published by the Dallas Morning News, 3/17/76, by Staff Writer, Pete Oppel, going back to **Juice Newton & Silver Spur!** Following this, will be a piece sent to us by faithful JNFC member, Mark Reilly, of Strongsville, Ohio, entitled "Ten Years Ago."

The following review is significant because it was brought to me by my granddaughter, Kara Smith, Lewisville, TX, who found it as she and her family were going through things of her great Aunt Mae Russell, after her recent death at age 90. It's unbelievable this little lady kept this clipping all these years. It was yellowed and faded with age, but this review **captured Juice Newton & Silver Spur** at the very **earliest beginnings** of Juice's career.

6C The Dallas Morning News Wednesday, March 17, 1976

Concert in review The "Review" is copied verbatim.

Juice Newton and Spur

By PETE OPPEL
Staff Writer of The News

BURBANK, Calif.—There's a band languishing out in California that goes by the unlikely name of Juice Newton and Silver Spur. Juice Newton is the name of the beautiful woman that gives the band its strength and direction. And by "beautiful," I don't mean lovely to look at—although she is. I mean she's a beautiful singer, a beautiful musician, a beautiful person.

She sings with power and authority. Not since the first time I heard Bonnie Raitt have I tripped upon a woman who can lift a spirit or plunge into a soul the way this woman can with a song. She sang the old country evergreen "Stand By Your Man," and when she was finished I was beyond applauding her talents. I just sat there, breathless, gaping at what I had just heard and saw.

Juice has a voice like you've never heard before and probably never will again. It is available in Texas on one RCA Victor album, appropriately titled "Juice Newton and Silver Spur." But that record, although very good, does not come close to capturing this woman's vitality. Perhaps it is because the album was recorded in Los Angeles. I'd like to see what would happen to her if she recorded the next one in Nashville, at RCA's Nashville Sound Studios, with someone like Waylon Jennings producing her.

NO ONE IS adequately prepared to hear Juice Newton for the first time in person. She was touted to me by an assistant director for KCBS in Los Angeles who knew I was interested in music. But when this lady mentioned Juice Newton, playing at a club called Jason's in Burbank, all I could think of was that there were

plenty of other good bands in Southern California and some other better known clubs—The Palomino, The Troubador, The Starwood, The Roxy Theater—and why, for heaven's sakes, was I going to Burbank to hear someone called Juice Newton. But this charming AD was providing the transportation and she knew the city much better than I and it didn't appear I had much choice in the matter. It was a good thing I didn't.

Jason's is a nice, small club near the old Warner Brothers studio in Burbank. Juice Newton and Silver Spur is practically the house band there. The audience that night was not like a typical Texas club audience. These people were here to listen to this woman sing—not to talk, guzzle beer and raise hell. I would like to believe it's her magnetic approach to music that draws her listeners to such rapt attention and I believe it might be, because so many entertainers have told me Los Angeles club audiences are the hardest crowds to please in this country. Juice had this crowd in the palm of her hand.

AND THERE'S NO reason to think she couldn't do the same thing in Texas. In fact, she could turn Dallas on its hind legs—have it begging—after just one night at Faces or Fannie Ann's. The band desperately wants to play Texas. Otha Young, one half of Silver Spur and its electric guitarist, said the band has tried several times to get to Texas but something has always happened to thwart such a trip.

Juice is the band's strength—it's guidance—but by no means its sole entity. Young writes most of the group's original material and is an excellent electric and acoustic guitarist. Tom Kealey is a fine bass

Juice Newton & Silver Spur



Juice Newton (center) is surrounded by Silver Spur, bassist Tom Kealey (left) and guitarist Otha Young.

player and handles his share of the vocals well. And when they get together for some a capella work—like one tune they do called "Lord, Give Me Wings"—they soar.

They also did an a capella number in which they accompanied themselves by clapping their hands and snapping their fingers. They had the vocal dynamics to carry it off.

JUICE ALSO PLAYS the acoustic guitar with as much authority as she sings. The instrument is not an ornament, like it is for some female singers, it's a functionary, necessary part of her stage existence.

Juice Newton and Silver Spur is the best band I've heard out of Southern California since The Buffalo Springfield. The group has more depth

than The Eagles and more consistency than Jackson Browne. It's time that someone out there with the authority to arrange such matters gives the rest of the world a chance to see this woman and this band in person.

(Footnote) Juice and Otha did get to Dallas, TX, several times while touring with Alabama, (1982-83). By this time Juice had 'hit it big' and much of what was hoped for in this review, did come true, but to come to Dallas per se (on her own,) didn't happen. We agree with Pete Oppel, if Juice could have played some of the big places in and around Dallas, she well could have "turned Dallas on its hind legs" and had it begging for more...! (Staff)

"TEN YEARS AGO"

by

Mark Reilly, Strongsville, Ohio

On February 21st, 1981, Billboard Magazine reviewed a new single called, "Angel Of The Morning," saying, "this should be the record that finally expands Juice Newton's country base." Cashbox Magazine was equally perspective: "Linda Ronstadt has a rival in Juice Newton, the song is becoming a certifiable radio smash." Little did they know, and little did we know, that 10 short years ago, the career of a talented woman from Virginia Beach, VA, would kick into gear and change the lives of her soon-to-be-fans, **forever!**

After several years and several "almost hits" Juice finally was on a track to the stars. That March and April of '81, "Angel" was exploding everywhere in every style of music! On the Adult Contemporary Charts, it was #1 for 3 weeks, in the Top-10 Billboard Charts, for 9 weeks; on pop radio, "Angel" spent 4 weeks at #4 and 22 weeks on the Pop-100 Chart. She made it only to #22 on country, but in Canada she spent 3 weeks at #2 and in Australia she spent 4 weeks at #2. "Angel" went on to sell one million singles in 3 month's becoming Juice's first gold "single" record. Some artists have a hit single and vanish...not Juice! Her album "Juice" shot up the charts, as well, debuting at an average #158 on the pop charts, but in 3 months, climbed to the Top-20, and **stayed there for 6 weeks.**

This was just the beginning. On the Country Charts, she did even better...the "Juice" album debuted at #27 (out of 75) and a month later she was in the Top-10 and **refused to budge for 34 weeks!** Everyone was talking about the new "Angel" song, who was the singer? Olivia? Barbra? Nope! It was the Juice and she was loose on the charts.

The million people who fell under the spell of "Angel" were soon to be visited by Royalty! The "Queen of Hearts" was soon to be on the charts. On May 30th, 1981, Juice's next single was unleashed and immediately it was an Out-Of-The-Box-Hit. Billboard Magazine called it "an excellent, frolicking, spunky tune". Otha Young kicks in on the backing vocals on this stylish piece. Juice's face was all over the place: The Today Show, Good Morning America, Solid Gold, People Magazine, and on the Billboards all across Los Angeles... Juice was smiling down on the city! Capitol Records even put out a deck of cards with her photo as the Queen Of Hearts!

"Queen's" chart numbers were even better than "Angel's" on the Adult Contemporary Charts. She hit #2 for 3 weeks and remained

in the Top-10 for and **amazing 12 weeks.** This was her biggest 'pop' hit, ever, spending two weeks at #2 and **ten weeks** in the Top-100 Billboard Charts. "Queen" made progress on the country charts, as well, climbing as high as #14, and eventually becoming Juice's second gold "single" record, selling one million copies!

Juice starts the new year 1982 with her first country "**Number One!**"! ..."**The Sweetest Thing**", written by Otha Young, which ends up being Pop music's **Number 21 song for the entire year!** This sold 800,000 singles in about 3 months time.

The JUICE album was certified platinum and her second album, Quiet Lies, was certified gold, although about 800,000 units were sold. The two albums, Juice and Quiet Lies went to the top of the charts in every style of music, **Country, Pop, and Adult Contemporary.** With these two albums she went platinum in Canada, Australia, Mexico, and Japan. She also got high marks in Africa. She was awarded her first Grammy with the song "Break It To Me Gently" from her album Quiet Lies. She was nominated four additional times for this outstanding award.

Six years ago Juice amassed 6 more Top-Ten hits. "Hurt", "What Can I Do With My Heart?", "You Make Me Want To Make You Mine", "Old Flame", "Cheap Love", and "Both To Each Other", (a duet with Eddie Rabbitt.)

In 1987 Juice released the album "Emotion" which People Magazine called "**First Class Country**". This album continued her chart attack: "First Time Caller" reached #24, while "Tell Me True", climbed all the way to #8. This was when RCA began reducing it's promotion of Juice's **product!**

In 1989 the album "Ain't Gonna Cry" was released and was **one of Juice's best works!!** With no promotion from RCA, only one single was released, "When Love Comes Around The Bend" but it did make it to #38 which put it in the Top-30, with no promotion.

In 1991 Juice's "Greatest Hits" album goes gold (500,000 or more units sold.)

In 1989 RCA decides to clean house, releasing such artists as Vince Gill, Kenny Rogers, Michael Johnson, and Juice Newton...and Juice finally gets to take some well-deserved time off!

Mark Reilly
Strongsville, Ohio

Note: Juice garnered 3 gold albums and one platinum. She has received many platinum albums from Canada, Australia, Mexico and Japan. There have been 4-million Juice Newton albums sold worldwide and 3-million platinum **singles** sold in the United States.

"When we deal in the world of the popular arts, it's hard not to fall into the **business trap**, seeing the artist in terms of chart position. In the **overheated** world of country music, talent isn't hard to find. Much harder to find is an artist **committed to the art!** (Michael Bane, Editor-At-Large, Country Music Magazine).

This excellent quote by Michael Bane, certainly expresses how we feel about Juice and her music. The above article "10 Years Ago" shows Juice at the height of her success on the charts, but Juice is an artist **whose artistry always shines through**, whether she's at the top of the charts, or not.

GOLD STAR STATUS

We are proud to say we are once again Gold Star Status as a member of the International Fan Club Organization, located in Nashville, Tennessee. (1992-1993).



TOUR SCHEDULE

September

9/8 - 9/13 Cactus Pete's Casino, Jackpot, NV
9/16 Fairgrounds, Pewallup, WA
(with Kenny Rogers)
9/26 - 9/27 Brown Hotel Nite Club, Lock Sheldrake, NY

October

10/3 Cherry Jubilee, Macon, Georgia
(Radio Station WDEN sponsoring)
10/9 - 10/10 Normandie Casino, Gardena, CA
10/11 Farmer's Fair, Lake Perris, CA
10/15-10/28 The Nuggett, Sparks, NV

All Dates are Subject to Cancellation Without Notice.

WELCOME!

New Members!

Patricia Lowell, Sandy Hook, CT
Mark Erichson, Ann Arbor, MI
Lillie Owens, Lewisville, TX

JUICE & MAXINE



Juice and Maxine backstage at the Hilton.

Maxine, along with good friends and former co-workers of the JNFC, Edith & Elaine Tells, San Jose, CA, and good friend, Meredith Conners of Lewisville, TX, were special guests at the last three concerts at the Hilton. **The shows were absolutely spectacular!** Juice and her super band had the Show Room rocking each night, with a full house and a different crowd every night. Juice's children, Jessica 5 and Tyler 2, were on the sidelines singing along, and dancing to their mom's music. We were given the proverbial "red carpet" treatment, and it was very nice!.... And the biggest surprise was the red stretch limousine waiting for us at the Las Vegas Airport!

BITS & PIECES

Veterans Honored

● We are pleased to report that JNFC member, Wayne Godwin of Columbus, MD, was honored and interviewed on Good Morning America, May 25th, along with two other Veterans. **One Gold Star Mother was also included in this interview.** Wayne proudly served as a medic and he said "I did my best to make our wounded brothers as comfortable as possible. To me, it was the most important mission of my life."

COLLECTOR'S CARDS

● "Country Classics" trading card sets are available in packs of 100 - \$19.95 a pack. They have to be ordered directly from Music City News, 50 Music Square West, #601, Nashville, TN, 37203. PH: 615-329-2200. The cards have the pictures of your favorite country stars, "we've seen Juice's card in this set and it's a stunning colored photo of her!"

Cartoon

● Love's Been A Little Bit Hard on Donald Duck!

Brenda Jenkins and her little 7 year old, Sarah, were watching the Disney Channel recently and were pleasantly surprised to see an animated cartoon featuring Donald Duck, with his three little ducks, acting out his bad luck in love, to the tune of Juice's Love's Been A Little Bit Hard on Me. Juice was in the credits at the close of the cartoon. (We'd love to see this one, wouldn't we?)

BITS & PIECES - Cont.

We'd Love To Hear From You!

● Stephanie Scroggins, a high school student here in Lewisville (she's Meredith Conners' granddaughter), says she hears Juice's songs all the time on Radio Station KSCS-96.3 Dallas, Texas. We would love to hear from any of you who may hear Juice's songs on your favorite radio station. Just drop us a note (not every day, maybe every two weeks) and give us the name and letters of the radio station, city and state, and, if possible, the name of the songs.

Good News!

● Michael Johnson's new self-titled album, "Michael Johnson" with Atlantic Records has just been released, and, as we told you some time ago, the duet by Michael and Juice "It Must Be You" is on this album. Juice was invited by Crook and Chase recently to join Michael on their show to sing the duet with him, but, unfortunately, Juice was unable to do so, due to her heavy tour schedule. If you get the cassette and like the duet you can call your radio station and request that the duet be played. We understand it is an impressive duet. It should be in the record stores by the time you get the NL

Country America Featuring Juice In Upcoming Article

● Country America Magazine is doing an article on Juice entitled "Catching Up With Juice Newton". The article is being written by Brian Mansfield, Reporter for Country America. This will probably be in the December Issue.



Thank You!

● A thank you to Brenda Young who has helped me immeasurably with this newsletter. Her phone calls and research have been invaluable. The past two months have been painful and difficult for me and she has made it all easier! She is a thoughtful, unselfish, and gifted person, with a radiant personality! A big thank you to a sweet, sweet gal! (M.Y.)

Quotable Quote

● JUST IN! There is a new 1992 RCA Re-Issue release "Juice Newton & Silver Spur - The Early Years!" put out by BMG Music-RCA! This is listed in the enclosed 'survey' and can be ordered through the California Mail Order! Also, the cassette "Juice For Kids" is a delight! We've heard it and your little ones will love it and learn from it!

Crazy Horse Steakhouse Concert, Santa Ana, CA



Paul Fowler from San Diego, Ca, and friend, Jackie, from Connecticut, feel pretty lucky to have their picture taken with Juice after the concert (3/23/92) at the Crazy Horse. Paul says: "The concert at the Crazy Horse last night was wonderful. Juice was an "Angel Of The Night" last night. Somehow, Juice always knows how to start and end a **show with class!**

JUICE'S DYNAMIC BAND



Back Row: David Hopkinson (Sound Engineer), Freddy Alway (Drums), Jimbo Neal (Technician), Otha Young (Leader), Red Young (Keyboards), Front Row: Steve Cochran (Guitar), Jay Cawley (Bass)

OTHA YOUNG

Years W/Band: 23 From: Los Gatos, California

Position: Guitar, Mandolin, Vocals Age: 49 — 5/10/43

History: Has worked with Juice since 1969, organizing her tours, singing, playing guitar, and acting as producer and co-producer of many of her albums. Has written many songs Juice has recorded, most notably "The Sweetest Thing". Recently wrote "Don't You" which was recorded by the Forrester Sisters and became a top 10 country hit.

Favorite Things: His home, wife Brenda, dog Tucker, working with computers, working out.

Future: To get Juice back into prominence in the national music scene.

JAY CAWLEY

Years W/Band: 4 From: Owatana, Minnesota

Position: Bass, Acoustic Guitar, Vocals Age: 35 — 10/12/56

History: Jay majored in music at Drake University and played in bands throughout the mid-west. His musical influences include Carl Perkins, Elvis Presley and the Everly Brothers.

Recorded and toured as a member of "Baxter Robertson", who released 3 albums on RCA records, has recorded with Supertramp, Ricardo Solvera and Juice.

Favorite Things: Golf, Golf, Camping, Fishing, and Golf.

RED YOUNG

Years W/Band: 5 From: Fort Worth, Texas

Position: Keyboards, Vocals Age: 44 — 5/8/48

History: Has toured or recorded with the likes of Dolly Parton, Tanya Tucker, Linda Ronstadt, Freddy Fender, Delbert McClinton and the US Air Force Band.

Has his own band, "Red and The Red Hots", which features jazz and 40's big band styles, and just signed a four record contract, so watch your record stores.

Favorite Things: Golf, Riding his '74 Triumph Bonneville Motorcycle.

Future: Would like to conduct a symphony.

FREDDY ALWAG

Years W/Band: 5 From: Los Angeles, CA

Position: Drums, Vocals Age: 40 — 9/30/51

History: Has played with Donna Summer, Paul Revere and the Raiders, Roger Miller, and Billy Vera and the Beaters. Plays in the house band at Magic Mountain amusement park when not touring with Juice. Freddy is the proud father of 1 yr. old Nicolas Alwag.

Favorite Things: Baseball, Football and learning Spanish.

Goals: To learn to fly an airplane.

STEVE COCHRAN

Years W/ Band: 1 From: Clinton, Tennessee

Position: Lead Guitar Age: 40 — 4/10/52

History: Worked as guitar player with Dolly Parton, The Pointer Sisters, The Oak Ridge Boys, Rodney Crowel, Don Johnson. Has been a staff writer with numerous publishing companies, and has written music for Movies and T.V.

Favorite Things: Finishing writing a good song.

Future: Is shopping for a Recording Contract for himself—so watch out for Steve Cochran.

JIMBO NEAL

Years W/Band: 2 From: Buffalo, NY

Position: Technician Age: 31 — 7/17/61

History: Has toured the USA, Japan, Europe, and the world with such acts as Anita Baker, Michael Bolton, Steven Stills, David Crosby, Rod Stewart, Fleetwood Mac, and on and on. Wide interests: Stevie Ray Vaughn, Joe Cocker, Aerosmith, and Kenny G.

Favorite Things: Roller balling with his wife, Boogie Boarding.

Future: To own his own regional or national sound company.

DAVID HOPKINSON

Years W/Band: 3 From: Peoria, Illinois

Position: Sound Engineer Age: 42 — 7/25/50

History: Head of Production for the world famous Palomino Club in North Hollywood, California. David has a degree from Studio Masters Institute of Audio Technology.

Owns his own company, Zeta Sound, which provides sound systems for many events in the LA area. Has worked with many acts, including Marty Robbins, Lacy J. Dalton, and Anita Baker.

Loves living in the country-like area, north of LA with his wife Sidney and 1 year old daughter Delaney Clohe.

Favorite Things: Lionel Trains, running his company, working with groups that feature harmony, good songs, and acoustic guitars.

Future: To expand Zeta Sound and keep working with Juice Tour.

ANDRE MAYEUX (Keyboard sub)

Years W/Band: 3 From: Louisiana

Position: Keyboard

History: Played with Sheena Easton, and Gary Puckett and The Union Gap. Has produced and composed over 100 songs that you hear in the Muzak system.

STEVE DIKUN (Technician sub)

Years W/Band: 2 From: Ohio

Position: Technician

History: Has worked with Little Feat, etc.

Credit Goes to Otha Young for compiling the band members biographies and getting them to us so quickly!

JUICE NEWTON "On Stage" on TNN Tuesday, 9-29-92

| East. | Cent. | Mtn. | Pac. |
|------------|------------|------------|------------|
| 10:30 P.M. | 9:30 p.m. | 8:30 p.m. | 7:30 p.m. |
| 1:30 a.m. | 12:30 a.m. | 11:30 p.m. | 10:30 p.m. |

MEMORIAL

In Memory Of Raymond Arthur Young

We are closing with a tribute to one of our most loyal fan club members; my beloved FIRST grandchild, Raymond Arthur Young, age 34, who was fatally injured in an automobile accident, June 4th, 1992. He lay in a coma for three weeks, and, then...slipped away from us early in the morning, June 28th, and at that moment a huge part of our lives slipped away and we were left with an indescribable void. He was not at fault, only going to work. He loved life and enjoyed his family and friends to the fullest. He gave us love without measure! His life made us ABUNDANTLY rich. We lovingly dedicate this newsletter to Raymond Arthur's sweet spirit, which will live forever!



Raymond and his grandmother Young, taken in Nashville (1990), at his Aunt Brenda's and Uncle Otha's wedding.

Maxine Young & Family

Until you hear from us at Christmas time,
we wish all of you the very best!
Please stay happy and healthy.
We love you!



Juice Otha Brenda J. Maxine

