



## BRISBANE RADIO - SURVEY 6 2020

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.1	7.6	-0.5	0.5	1.0	-0.5	0.4	0.4	0.0	1.7	1.2	0.5	3.3	5.5	-2.2	7.5	10.9	-3.4	20.8	18.4	2.4
4BH 882	1.6	0.4	1.2	*	*	*	0.1	0.2	-0.1	1.2	0.3	0.9	0.4	0.1	0.3	4.2	0.9	3.3	2.6	0.6	2.0
4KQ	9.2	7.9	1.3	1.5	1.8	-0.3	2.6	0.5	2.1	3.3	0.8	2.5	4.7	4.1	0.6	19.7	15.6	4.1	17.3	18.0	-0.7
B105	10.4	10.5	-0.1	27.4	17.0	10.4	20.5	19.6	0.9	20.3	19.9	0.4	6.5	10.1	-3.6	3.9	3.5	0.4	0.5	1.2	-0.7
97.3FM	10.5	10.5	0.0	15.5	12.7	2.8	8.0	22.5	-14.5	7.6	7.8	-0.2	16.2	12.8	3.4	11.2	11.1	0.1	5.5	5.8	-0.3
104.5 TRIPLE M	10.5	9.9	0.6	13.1	12.6	0.5	10.5	9.2	1.3	10.5	12.9	-2.4	17.6	11.3	6.3	10.5	13.7	-3.2	1.6	2.4	-0.8
NOVA106.9	11.5	10.4	1.1	20.6	25.0	-4.4	15.2	13.9	1.3	17.7	17.3	0.4	17.4	10.3	7.1	3.2	4.9	-1.7	0.6	1.3	-0.7
ABC BRIS	8.4	8.4	0.0	0.8	1.6	-0.8	5.3	1.5	3.8	2.6	2.4	0.2	3.5	6.3	-2.8	9.0	9.0	0.0	22.8	20.3	2.5
4RN	2.1	3.2	-1.1	0.1	0.8	-0.7	0.6	0.4	0.2	0.6	1.6	-1.0	1.8	2.7	-0.9	2.3	3.0	-0.7	4.9	7.0	-2.1
ABC NEWSRADIO	1.6	1.8	-0.2	0.8	1.2	-0.4	0.5	0.5	0.0	0.8	1.9	-1.1	1.1	2.0	-0.9	1.0	1.0	0.0	3.8	2.9	0.9
4JJJ	6.9	8.1	-1.2	4.5	7.0	-2.5	16.6	15.3	1.3	15.7	14.6	1.1	6.1	11.3	-5.2	1.2	2.9	-1.7	0.6	0.3	0.3
ABC CLASSIC	2.9	2.7	0.2	0.6	1.1	-0.5	3.3	0.7	2.6	0.9	2.1	-1.2	2.7	1.1	1.6	3.5	1.0	2.5	5.5	6.9	-1.4

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	7.4	8.0	-0.6	8.2	9.7	-1.5	11.2	10.0	1.2	6.0	6.4	-0.4	3.6	4.3	-0.7	6.1	8.0	-1.9	6.1	6.6	-0.5						
4BH 882	1.5	0.4	1.1	1.6	0.4	1.2	1.6	0.4	1.2	1.3	0.3	1.0	0.8	0.3	0.5	3.6	0.5	3.1	2.0	0.5	1.5						
4KQ	9.1	7.5	1.6	9.9	7.2	2.7	11.5	9.8	1.7	9.0	7.9	1.1	6.3	5.9	0.4	4.2	4.5	-0.3	9.5	9.1	0.4						
B105	10.7	11.0	-0.3	11.0	11.8	-0.8	8.9	10.0	-1.1	10.8	11.4	-0.6	13.4	11.5	1.9	8.4	7.6	0.8	9.4	9.0	0.4						
97.3FM	10.3	10.5	-0.2	9.9	10.4	-0.5	11.5	10.8	0.7	10.7	9.9	0.8	9.5	10.8	-1.3	8.7	10.7	-2.0	10.9	10.6	0.3						
104.5 TRIPLE M	11.4	10.3	1.1	10.4	9.5	0.9	11.6	10.6	1.0	13.5	11.9	1.6	11.5	11.2	0.3	5.5	6.4	-0.9	7.5	8.4	-0.9						
NOVA106.9	11.3	10.4	0.9	12.2	10.2	2.0	8.4	7.1	1.3	11.3	10.5	0.8	14.5	14.4	0.1	9.1	11.7	-2.6	12.3	10.4	1.9						
ABC BRIS	8.4	8.5	-0.1	11.0	10.6	0.4	6.7	7.7	-1.0	5.5	5.8	-0.3	7.6	7.7	-0.1	16.6	13.0	3.6	8.7	8.0	0.7						
4RN	2.1	3.1	-1.0	2.9	3.8	-0.9	1.3	2.9	-1.6	1.2	2.5	-1.3	2.4	3.4	-1.0	4.0	2.5	1.5	2.1	3.4	-1.3						
ABC NEWSRADIO	1.4	1.8	-0.4	2.2	2.7	-0.5	1.0	1.1	-0.1	0.9	1.2	-0.3	1.3	1.4	-0.1	1.8	3.2	-1.4	2.0	1.9	0.1						
4JJJ	7.0	7.9	-0.9	6.0	7.0	-1.0	6.4	7.5	-1.1	7.8	9.1	-1.3	9.1	8.8	0.3	5.6	6.5	-0.9	6.4	9.0	-2.6						
ABC CLASSIC	2.8	2.5	0.3	2.3	1.6	0.7	3.4	2.8	0.6	3.1	2.6	0.5	2.5	3.1	-0.6	3.0	4.3	-1.3	3.4	3.0	0.4						

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO & Hit105 rebranded as B105 effective July 26.



# BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	51	30	21	10	3	7	7	5	2	7	8	-1	13	8	5	8	3	5	5	2	3
97.3 The 90s	42	41	1	8	10	-2	6	4	2	10	15	-5	13	8	5	3	3	0	2	2	0
Chemist Warehouse Remix	4	9	-5	*	5	*	*	2	*	1	*	*	2	2	0	*	*	*	1	*	*
Coles Radio	38	45	-7	4	7	-3	6	10	-4	12	10	2	11	9	2	4	5	-1	1	3	-2
Edge Digital	5	6	-1	2	1	1	*	*	*	2	3	-1	*	1	*	*	1	*	*	*	*
HIT BUDDHA	18	19	-1	1	5	-4	2	2	0	2	4	-2	7	5	2	3	2	1	3	1	2
HIT DANCE	6	3	3	1	*	*	*	*	*	*	*	*	4	3	1	1	*	*	*	*	*
HIT EASY	15	12	3	5	2	3	1	*	*	1	4	-3	3	3	0	3	2	1	1	*	*
HIT OLDSKOOL	19	16	3	3	1	2	4	3	1	5	6	-1	6	2	4	*	1	*	1	2	-1
HIT URBAN	10	10	0	2	*	*	*	2	*	6	7	-1	1	1	0	1	*	*	*	*	*
Kinderling Kids	4	11	-7	1	*	*	*	*	*	*	8	*	3	3	0	*	1	*	*	*	*
MMM 90s	19	24	-5	3	5	-2	4	6	-2	*	1	*	10	7	3	1	3	-2	1	1	0
MMM CLASSIC ROCK	35	28	7	5	3	2	3	2	1	5	6	-1	11	9	2	10	8	2	1	*	*
MMM COUNTRY	10	10	0	*	2	*	2	1	1	2	3	-1	3	1	2	3	1	2	*	1	*
MMM HARD N HEAVY	18	5	13	7	1	6	4	*	*	*	3	*	5	1	4	1	*	*	*	*	*
MMM SOFT ROCK	20	5	15	6	2	4	1	2	-1	3	1	2	4	*	*	5	*	*	1	*	*
NTS News Talk Sport	5	3	2	2	*	*	3	*	*	*	*	*	*	2	*	*	*	*	*	1	*
smooth	37	30	7	4	5	-1	4	3	1	5	7	-2	12	10	2	11	3	8	3	3	0
smooth relax	13	18	-5	3	*	*	*	2	*	1	4	-3	2	3	-1	3	2	1	4	6	-2
triple j Unearthed	19	19	0	8	2	6	2	5	-3	6	8	-2	*	3	*	3	1	2	*	*	*
ABC Country	14	18	-4	*	*	*	2	4	-2	4	2	2	1	4	-3	1	2	-1	7	5	2
ABC Grandstand	20	11	9	3	*	*	3	2	1	*	1	*	4	2	2	6	3	3	3	4	-1
ABC Jazz	16	23	-7	1	4	-3	1	3	-2	4	8	-4	6	5	1	1	2	-1	2	3	-1
ABC KIDS LISTEN	13	13	0	6	2	4	1	*	*	2	9	-7	3	1	2	*	1	*	*	*	*
Double J	24	33	-9	2	2	0	1	4	-3	11	10	1	7	14	-7	2	1	1	1	1	0
Total Digital/Internet Only	346	338	8	50	40	10	41	33	8	77	110	-33	91	85	6	54	35	19	33	34	-1

## Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	26	13	13	14	-1	14	10	4	19	7	12	15	8	7	6	6	0	25	15	10
97.3 The 90s	32	36	-4	8	17	-9	9	12	-3	14	15	-1	20	11	9	8	3	5	28	20	8
Chemist Warehouse Remix	4	6	-2	*	3	*	*	2	*	2	3	-1	2	2	0	1	1	0	1	7	-6
Coles Radio	33	36	-3	10	16	-6	11	11	0	12	17	-5	14	14	0	3	5	-2	18	21	-3
Edge Digital	3	5	-2	2	1	1	1	2	-1	2	3	-1	1	2	-1	*	2	*	3	4	-1
HIT BUDDHA	16	15	1	6	6	0	7	4	3	9	7	2	7	6	1	7	5	2	7	11	-4
HIT DANCE	6	3	3	2	*	*	3	*	*	4	1	3	3	3	0	1	2	-1	3	1	2
HIT EASY	13	7	6	6	3	3	8	2	6	9	5	4	*	3	*	1	1	0	11	6	5
HIT OLDSKOOL	17	14	3	7	8	-1	7	7	0	9	5	4	10	6	4	*	4	*	8	10	-2
HIT URBAN	9	5	4	3	3	0	2	2	0	4	3	1	4	3	1	3	1	2	5	8	-3
Kinderling Kids	3	8	-5	1	7	-6	*	3	*	3	5	-2	1	5	-4	*	1	*	2	4	-2
MMM 90s	15	17	-2	5	7	-2	8	8	0	4	12	-8	7	4	3	4	3	1	10	17	-7
MMM CLASSIC ROCK	28	23	5	11	9	2	15	9	6	22	15	7	13	10	3	3	1	2	20	16	4
MMM COUNTRY	7	7	0	5	5	0	1	5	-4	4	6	-2	1	5	-4	*	1	*	8	4	4
MMM HARD N HEAVY	16	4	12	9	3	6	4	1	3	10	1	9	8	2	6	6	2	4	8	2	6
MMM SOFT ROCK	17	3	14	5	*	*	3	*	*	8	3	5	6	1	5	5	*	*	8	2	6
NTS News Talk Sport	3	1	2	*	*	*	*	1	*	1	*	*	3	*	*	1	*	*	3	2	1
smooth	31	21	10	13	12	1	7	12	-5	14	12	2	21	8	13	10	6	4	23	17	6
smooth relax	7	13	-6	3	4	-1	1	3	-2	1	8	-7	3	3	0	4	3	1	11	11	0
triple j Unearthed	16	16	0	11	8	3	6	3	3	5	5	0	4	4	0	2	6	-4	7	10	-3
ABC Country	11	14	-3	3	3	0	3	4	-1	5	9	-4	5	3	2	5	5	0	8	11	-3
ABC Grandstand	9	5	4	3	1	2	*	2	*	2	1	1	3	4	-1	1	3	-2	15	9	6
ABC Jazz	13	18	-5	5	3	2	5	8	-3	5	10	-5	6	10	-4	4	6	-2	11	15	-4
ABC KIDS LISTEN	10	13	-3	4	7	-3	*	*	*	*	6	*	5	9	-4	3	2	1	5	9	-4
Double J	16	29	-13	4	10	-6	6	15	-9	8	15	-7	12	10	2	5	2	3	16	19	-3
Total Digital/Internet Only	290	286	4	132	143	-11	107	125	-18	154	164	-10	154	128	26	82	64	18	225	213	12

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. MMM GREATEST HITS relaunched as MMM 90s effective July 26.