

2023 BID Advisory Meeting Agenda

**Keller Street CoWork
140 Keller Street**

TUESDAY, March 28, 8:30 - 9:30 am

BID MISSION STATEMENT:

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

- 1. Introductions of new attendees (if applicable)**
- 2. Distribution of Feb 21 meeting minutes**
- 3. Update on BID billing & BID budget & updated list**
- 4. Butter & Egg Days Parade & Festival sponsorship packets**
- 5. Introduction of Jonny Hirschmugl – Graffiti convo**
- 6. Current initiative updates**
 - a. Pedestals / Historical Signs – Karla Schikore**
 - b. Utility Box Art – Lorraine Barber**
 - c. Wayfinding ideas – Elizabeth Clary**
 - d. Graffiti clean-up – Danielle Stroble (w/ Jonny Hirschmugl)**
- 7. 2023 Upcoming Events**
- 8. Next Meeting:**
 - Tuesday, 4/25, 5:30 pm**