

INTERNATIONAL BUSINESS TRAINING ASSOCIATION  
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## **News Release**

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## **It's better in the Bahamas! Synergy Bahamas celebrates its 10<sup>th</sup> year of affiliation with International Business Training Association (IBTA)**

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**Nassau, Bahamas, March 15, 2016.** The International Business Training Association (IBTA) marks its tenth year of partnership with Bahamas' premier business training company, Synergy Bahamas. IBTA through its Vice President, Dario Morell, stated that it is proud of the partnership it has shared with Synergy Bahamas since 2006. Synergy's drive towards making the global standard for essential business skills accessible to those candidates who are interested in a career change, bettering their job skills, or new employment is solidified by their slogan — "Let us be your partner in success." Located on a coral-based archipelago in the Atlantic Ocean, Synergy Bahamas is based in Nassau and offers Personal Assisted Learning (PAL), Corporate Training, as well as Career Training. Students can now choose the best option for them to enhance their business skills to meet expectations of the global business community.

Synergy Bahamas is ready to help individuals and organizations to improve productivity and service standards. With the renewal of the partnership, they have gained access to the latest internationally recognized business skills training program — the Certified Business Professional (CBP™) — developed by the International Business Training Association (IBTA) and taught around the world. They go to their business customers and deliver top notch business skills training such as Customer Service, Sales, Leadership, Business Communication, Business Etiquette, Business Management, Project Management, Marketing, Computer Technology Specialist, Tourism and Hospitality, and several others. Synergy Bahamas understands the need for individuals to gain experience in business skills and are very excited to continue their commitment to the IBTA Team in the service of those in need, by providing quality training throughout the region.

By Synergy Bahamas offering the CBP Courses, they demonstrate their understanding that every individual, from the career starter to the experienced business professional, needs to validate their skills in the workplace. The expectation is that more industry veterans will want to be trained at the level of the latest global standards for essential business skills to ensure that the best practices in the industry are being employed. IBTA's training curriculum allows students and business professionals to renew their commitment to excellence in the dynamic world of business in our new global economy. Those

who complete IBTA's CBP training courses can feel confident about their abilities to meet the challenges of the new business environment with the essentials needed to compete nationwide and globally. The goal throughout the Bahamas is for business to be aware of the importance of having CBP trained employees for their continuous growth and development, and for individuals to take advantage of the local business training and certification opportunity that allows them to be trained and certified to meet and surpass global business standards.

To learn more about enrolling in the CBP Business Skills training program at Synergy Bahamas, please visit [info@synergybahamas.net](mailto:info@synergybahamas.net)

**If you're interested in becoming an Authorized Training Partner (ATP)**, please visit <http://www.cbpcertify.com> or <http://www.ibtlearning.com> to learn more. ATP's will receive support in the form of instructor program support, industry news, marketing, referrals and sales from IBTA.

### **About the International Business Training Association (IBTA)**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to International standards. IBTA's mission is to equip business professionals with the skills and certification required to meet and surpass business standards in our global industries.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Today, IBTA's CBP Certification is the fastest growing soft-skills certification for business professionals, with partners in the U.S., Canada, UK, Middle East, Africa, Central America, South America, the Caribbean, India, China, Vietnam, Brunei, Singapore, and Australia. The CBP courseware and exams are available in English, Spanish, Vietnamese, and Arabic.