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News Release

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IBTA Partners with Healing Urban Barrios to Promote Education for at-risk Individuals, Families, and Communities

Cedar Park, TX, December 20, 2019 – The International Business Training Association (IBTA), the sponsor of the Certified Business Professional (CBP) certification, and Healing Urban Barrios (HUB) a non-profit community resource program created in 2017, announce their partnership to promote education development and training to justice impacted individuals so that they may have the opportunity to become successful in the workforce.

Healing Urban Barrios provides intervention and re-entry services to at risk youth/young adults, families and communities. They aim to promote self-love, self-worth and self-recognition through a holistic approach using case management, restorative justice, mental health, cultural awareness and education. Our partnership solidifies excellent community engagement and programming.

After careful evaluation, HUB decided to exclusively align with IBTA based upon their ability to equip individuals with the skills and knowledge required to meet and surpass business standards in the global economy. By partnering with IBTA, HUB is able to bring world-class business skills and internationally recognized certifications to the people they serve.

Many justice impacted individuals struggle to reintegrate into their communities and face significant challenges in re-entering the job market. Organizations such as HUB understand these difficulties and the effect of education, which in turn reduces the likelihood of returning to prison within three years by more than 40%.

Those who complete IBTA's CBP training courses can feel confident about their abilities to meet the challenges of the new business environment with the essentials needed to compete nationwide and globally. "We are grateful to partner with Healing Urban Barrios and to be given an opportunity to help individuals who are looking for a second chance, and willing to enhance their level of education. Our certifications are aimed to open many doors and opportunities," stated Vice President, Dario Morell.

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IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit <http://www.cbpcertify.com> to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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