



MELBOURNE RADIO - SURVEY 6 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	2.7	2.2	0.5	2.5	0.7	1.8	1.9	1.5	0.4	3.2	1.5	1.7	2.1	3.6	-1.5	3.1	3.3	-0.2	2.8	1.2	1.6
3AW	16.9	13.9	3.0	2.6	4.7	-2.1	1.8	0.2	1.6	2.4	4.4	-2.0	13.6	8.3	5.3	28.0	17.5	10.5	29.9	30.7	-0.8
Magic 1278	0.9	0.2	0.7	0.5	*	*	*	0.1	*	0.2	*	*	1.0	*	*	1.6	0.1	1.5	1.1	0.8	0.3
101.9 FOX FM	5.9	8.1	-2.2	11.8	18.0	-6.2	12.9	13.2	-0.3	11.8	14.5	-2.7	5.9	8.5	-2.6	3.9	4.1	-0.2	0.2	1.0	-0.8
GOLD104.3	8.7	10.7	-2.0	6.7	13.3	-6.6	7.8	11.4	-3.6	10.3	8.1	2.2	12.4	14.9	-2.5	11.2	15.5	-4.3	3.7	5.0	-1.3
KIIS 101.1 FM	5.0	5.9	-0.9	10.9	12.4	-1.5	18.7	11.9	6.8	9.0	11.5	-2.5	3.8	4.9	-1.1	2.2	3.6	-1.4	0.3	0.4	-0.1
105.1 TRIPLE M	5.9	5.0	0.9	7.2	3.2	4.0	5.8	1.9	3.9	9.8	6.4	3.4	8.6	8.2	0.4	6.7	6.1	0.6	0.6	1.4	-0.8
NOVA 100	5.3	7.2	-1.9	19.9	18.7	1.2	6.0	16.1	-10.1	9.7	11.3	-1.6	4.9	8.2	-3.3	2.9	2.5	0.4	0.1	0.4	-0.3
smoothfm 91.5	7.5	9.7	-2.2	3.7	7.9	-4.2	7.7	6.4	1.3	6.1	6.2	-0.1	8.2	8.9	-0.7	7.2	11.4	-4.2	8.8	13.4	-4.6
ABC MEL	12.7	9.7	3.0	4.8	0.7	4.1	5.9	0.8	5.1	4.5	3.7	0.8	8.9	5.7	3.2	13.6	14.0	-0.4	24.1	20.2	3.9
3RN	4.0	3.0	1.0	0.2	*	*	0.1	*	*	1.4	0.3	1.1	2.7	1.8	0.9	5.4	4.2	1.2	7.6	7.0	0.6
ABC NEWSRADIO	2.1	1.8	0.3	2.2	0.2	2.0	1.6	1.0	0.6	1.8	1.6	0.2	2.4	2.2	0.2	1.4	1.6	-0.2	2.4	2.5	-0.1
3JJJ	3.8	7.2	-3.4	3.4	8.4	-5.0	7.8	25.3	-17.5	10.9	15.9	-5.0	3.8	4.9	-1.1	1.0	2.8	-1.8	0.1	0.1	0.0
ABC CLASSIC	4.1	2.9	1.2	1.2	0.3	0.9	1.1	0.3	0.8	2.2	0.8	1.4	3.2	1.2	2.0	1.4	0.9	0.5	9.1	8.8	0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	2.6	2.3	0.3	2.6	2.6	0.0	2.8	2.6	0.2	2.1	1.8	0.3	2.3	1.9	0.4	4.5	2.6	1.9	2.8	1.9	0.9						
3AW	17.7	14.4	3.3	26.1	17.3	8.8	19.1	15.5	3.6	12.6	11.7	0.9	13.6	11.9	1.7	15.1	15.2	-0.1	14.5	12.3	2.2						
Magic 1278	0.8	0.2	0.6	0.5	*	*	0.9	0.3	0.6	1.2	0.3	0.9	0.4	0.2	0.2	0.8	0.2	0.6	1.2	0.4	0.8						
101.9 FOX FM	6.2	8.2	-2.0	4.8	7.8	-3.0	6.3	7.1	-0.8	7.3	8.9	-1.6	7.4	9.2	-1.8	3.8	7.9	-4.1	5.0	7.7	-2.7						
GOLD104.3	8.9	10.9	-2.0	7.2	9.4	-2.2	9.2	12.5	-3.3	11.4	13.6	-2.2	8.3	9.0	-0.7	4.8	6.7	-1.9	8.0	10.3	-2.3						
KIIS 101.1 FM	5.2	5.9	-0.7	4.4	6.8	-2.4	5.4	4.6	0.8	6.0	5.4	0.6	5.1	6.8	-1.7	4.2	6.6	-2.4	4.2	5.7	-1.5						
105.1 TRIPLE M	6.3	5.2	1.1	6.7	5.2	1.5	5.3	5.4	-0.1	6.5	5.2	1.3	7.5	5.7	1.8	5.6	3.4	2.2	4.7	4.3	0.4						
NOVA 100	5.3	7.3	-2.0	4.6	7.8	-3.2	5.3	4.6	0.7	5.5	6.9	-1.4	6.3	10.3	-4.0	4.6	8.5	-3.9	5.2	6.6	-1.4						
smoothfm 91.5	7.4	9.4	-2.0	5.3	7.1	-1.8	7.4	9.8	-2.4	9.5	11.4	-1.9	7.3	10.1	-2.8	5.9	7.9	-2.0	7.8	10.7	-2.9						
ABC MEL	12.9	10.1	2.8	14.9	11.8	3.1	15.4	12.7	2.7	9.1	6.8	2.3	12.5	8.9	3.6	12.5	9.7	2.8	12.1	8.4	3.7						
3RN	3.7	2.9	0.8	6.6	4.7	1.9	1.9	1.4	0.5	2.4	1.6	0.8	3.9	3.1	0.8	5.9	4.1	1.8	4.7	3.4	1.3						
ABC NEWSRADIO	1.9	1.7	0.2	2.5	2.2	0.3	1.6	1.2	0.4	1.6	1.5	0.1	1.1	1.3	-0.2	4.1	2.8	1.3	2.5	2.2	0.3						
3JJJ	3.9	7.2	-3.3	2.5	7.0	-4.5	3.8	7.1	-3.3	5.0	7.7	-2.7	4.1	7.4	-3.3	4.1	6.3	-2.2	3.3	7.1	-3.8						
ABC CLASSIC	4.0	2.7	1.3	2.9	1.8	1.1	3.8	3.3	0.5	4.6	3.0	1.6	4.0	2.4	1.6	5.3	3.0	2.3	4.6	3.6	1.0						

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. ABC NEWS changed to ABC NEWSRADIO effective July 26.



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	13	42	-29	*	5	*	8	4	4	3	9	-6	1	18	-17	*	3	*	1	2	-1
Coles Radio	65	99	-34	8	11	-3	12	9	3	28	32	-4	10	24	-14	5	12	-7	2	13	-11
Edge Digital	25	22	3	11	3	8	8	2	6	3	10	-7	*	*	*	*	4	*	3	2	1
GOLD 80s	120	74	46	37	9	28	3	9	-6	37	5	32	28	32	-4	9	16	-7	5	2	3
KIIS 90s	67	69	-2	20	5	15	6	10	-4	26	33	-7	11	19	-8	3	2	1	1	2	-1
Kinderling Kids	14	17	-3	6	2	4	*	2	*	5	5	0	2	7	-5	*	*	*	2	1	1
MMM 90s	36	37	-1	7	9	-2	*	2	*	7	12	-5	17	10	7	4	3	1	2	*	*
MMM CLASSIC ROCK	44	64	-20	15	6	9	*	2	*	5	7	-2	10	25	-15	5	21	-16	9	4	5
MMM COUNTRY	23	17	6	*	2	*	3	*	*	6	4	2	8	5	3	4	5	-1	1	1	0
MMM HARD N HEAVY	33	18	15	8	*	*	13	11	2	6	5	1	4	1	3	2	*	*	2	*	*
MMM SOFT ROCK	15	10	5	*	*	*	3	*	*	1	4	-3	5	5	0	4	1	3	2	*	*
NTS News Talk Sport	18	2	16	7	*	*	*	*	*	9	2	7	*	*	*	*	*	*	2	*	*
Rythmos	12	*	*	3	*	*	3	*	*	3	*	*	3	*	*	2	*	*	1	*	*
SEN Track Digital	18	na	*	*	na	*	2	na	*	10	na	*	*	na	*	4	na	*	2	na	*
smooth relax	93	70	23	5	4	1	8	8	0	32	22	10	13	14	-1	10	11	-1	25	11	14
THE FOX BUDDHA HITS	34	16	18	6	2	4	*	*	*	10	7	3	5	5	0	7	3	4	7	*	*
THE FOX DANCE	27	21	6	3	6	-3	6	5	1	6	6	0	4	5	-1	7	*	*	1	*	*
THE FOX EASY HITS	45	35	10	19	10	9	*	8	*	10	*	*	6	14	-8	5	4	1	5	*	*
THE FOX OLDSKOOL HIT	44	55	-11	3	10	-7	5	7	-2	15	11	4	14	20	-6	5	5	0	1	1	0
THE FOX URBAN HITS	44	30	14	7	5	2	11	7	4	19	11	8	5	7	-2	*	*	*	2	*	*
triple j Unearthed	34	60	-26	14	13	1	5	16	-11	5	22	-17	4	6	-2	4	3	1	2	*	*
ABC Country	33	29	4	1	4	-3	3	2	1	9	8	1	1	*	*	5	6	-1	13	8	5
ABC Grandstand	64	21	43	7	2	5	3	*	*	14	4	10	8	3	5	10	5	5	22	7	15
ABC Jazz	65	51	14	5	6	-1	3	6	-3	16	17	-1	16	4	12	4	10	-6	21	8	13
ABC KIDS LISTEN	53	41	12	8	11	-3	*	3	*	36	20	16	10	7	3	*	*	*	*	*	*
Double J	100	92	8	5	9	-4	*	2	*	51	45	6	32	29	3	8	6	2	4	2	2
Total Digital/Internet Only	1005	725	280	157	80	77	104	78	26	326	230	96	202	183	19	96	94	2	119	60	59

Cumulative Audience (000's) by Session, P10+ [Potential: 4698]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Chemist Warehouse Remix	10	33	-23	*	16	*	6	14	-8	8	10	-2	8	14	-6	6	9	-3	11	13	-2
Coles Radio	53	73	-20	11	13	-2	11	27	-16	22	28	-6	15	28	-13	10	22	-12	30	46	-16
Edge Digital	23	17	6	3	11	-8	5	7	-2	5	6	-1	1	8	-7	13	2	11	2	14	-12
GOLD 80s	97	58	39	24	24	0	47	23	24	39	23	16	45	18	27	23	13	10	47	42	5
KIIS 90s	52	48	4	12	24	-12	26	24	2	16	9	7	15	16	-1	8	10	-2	30	31	-1
Kinderling Kids	6	15	-9	5	2	3	3	4	-1	3	1	2	*	9	*	1	8	-7	12	8	4
MMM 90s	32	25	7	7	8	-1	24	9	15	14	6	8	12	10	2	2	3	-1	14	25	-11
MMM CLASSIC ROCK	30	49	-19	9	3	6	9	22	-13	17	25	-8	18	18	0	7	13	-6	28	36	-8
MMM COUNTRY	21	15	6	9	4	5	12	10	2	10	13	-3	10	5	5	4	2	2	10	7	3
MMM HARD N HEAVY	26	18	8	12	8	4	5	13	-8	14	12	2	11	11	0	6	7	-1	18	7	11
MMM SOFT ROCK	11	8	3	1	*	*	3	1	2	5	2	3	5	3	2	3	2	1	9	4	5
NTS News Talk Sport	11	2	9	4	*	*	5	2	3	7	*	*	7	*	*	1	*	*	12	*	*
Rythmos	9	*	*	2	*	*	3	*	*	2	*	*	3	*	*	*	*	*	7	*	*
SEN Track Digital	10	na	*	1	na	*	4	na	*	4	na	*	5	na	*	2	na	*	15	na	*
smooth relax	60	50	10	12	15	-3	24	20	4	28	26	2	14	15	-1	13	15	-2	54	41	13
THE FOX BUDDHA HITS	29	13	16	6	4	2	13	8	5	14	8	6	15	8	7	6	3	3	17	5	12
THE FOX DANCE	24	20	4	1	6	-5	4	2	2	12	5	7	11	4	7	4	11	-7	9	7	2
THE FOX EASY HITS	19	25	-6	6	6	0	8	5	3	6	5	1	2	10	-8	3	9	-6	35	12	23
THE FOX OLDSKOOL HIT	38	45	-7	9	20	-11	15	12	3	21	13	8	18	16	2	6	13	-7	20	20	0
THE FOX URBAN HITS	35	25	10	9	12	-3	20	14	6	8	17	-9	8	1	7	16	5	11	20	11	9
triple j Unearthed	25	47	-22	5	17	-12	5	15	-10	12	14	-2	11	18	-7	15	12	3	18	28	-10
ABC Country	26	15	11	6	2	4	13	2	11	9	13	-4	8	2	6	6	2	4	14	16	-2
ABC Grandstand	40	6	34	3	*	*	1	*	*	5	*	*	15	*	*	28	6	22	49	20	29
ABC Jazz	55	35	20	17	13	4	22	8	14	25	12	13	22	15	7	20	23	-3	35	31	4
ABC KIDS LISTEN	52	32	20	11	12	-1	23	14	9	25	10	15	11	16	-5	12	12	0	20	28	-8
Double J	86	79	7	22	25	-3	38	31	7	41	27	14	39	38	1	20	20	0	53	43	10
Total Digital/Internet Only	802	583	219	238	230	8	409	255	154	410	284	126	380	245	135	271	190	81	645	415	230

Please note: Due to COVID-19 surveys 3, 4 & 5 were cancelled, last survey in this report is Survey 2, 2020. MMM GREATEST HITS relaunched as MMM 90s & SEN Track Digital commenced broadcasting July 26.