

2023 BID Advisory Meeting Agenda

Keller Street CoWork
140 Keller Street

TUESDAY, Apr 18, 5:30 - 6:30 pm

BID MISSION STATEMENT:

"A volunteer-led committee promoting the economic growth and resilience of businesses through marketing and beautification while maintaining the unique and authentic character of the Business Improvement District"

1. Introductions of new attendees (if applicable)
2. Distribution of Mar 28 meeting minutes
3. Update on BID billing & BID budget & updated list
4. Survey for merchants – Danielle Stroble
5. Current initiative updates
 - a. Pedestals/ Historical Signs – Karla Schikore
 - b. Utility Box Art – Lorraine Barber
 - c. Wayfinding ideas – Elizabeth Clary
 - d. Graffiti clean-up – Danielle Stroble
6. 2023 Upcoming Events
 - a. Arts Alive – 4/20
 - b. Butter & Egg Days Opening Ceremonies – 4/15
 - c. Butter & Egg Days Parade and Festival – 4/22
 - d. Spring Antique Faire – 4/30
7. Next Meeting:
 - **Next meeting Tuesday – 5/16, 8:30 am**