

LHS Trojan Cheer - Board Meeting Minutes
Tuesday, April 9, 2019
Location: Ilona Share's home

2019-2020 Trojan Cheer Board Attendees

Executive Board:

Co-Presidents – Diane Young and Ilona Share
Co - Vice Presidents – Dawn Freshour & Michelle Pierson
Secretary – Allie Gonzalez
Treasurer – Asana Bowman
Incoming Treasurer – Beth Warchol

Co-Presidents – Diane and Ilona

- Introductions of the new board
- Diane and Ilona reviewed the committee structures for this season and the division of duties with the current board members. Committee structures and oversight of such committees are divided between the Presidents and VPs. Committee structures are located in the current cheer directory.
- Football goody bags were discussed. Locker room decorations were discussed as another option for football season instead of individual gift bags. This would ensure that all players are getting the same amount of items. The board discussed this option and will reach out to Coach Wilson for concurrence. Once a decision is made, team moms will be notified.
- Diane and Ilona reminded the board that all communications should come through Allie as the secretary.
- Diane brought up the possibility of getting more visibility for Camp Lassiter by placing an ad in the East Cobber. The board agreed to this as long as there is no cost attached. Diane will follow up.
- The comp team approached Diane with permission to use a Groupme account for the comp girls only. This account will be moderated by the team moms to send out last minute updates to the girls on changes during comp season. The board agreed to let the comp team use a Groupme account for this team with the understanding that important information should still go through the secretary. Squads interested in using Groupme should get approval first.
- The board discussed sponsorship logos and who handles them. Sponsorship logos depend on the level of sponsorship. All sponsorship forms will go to Asana. She will in turn determine who to send the logos to. Allie will handle any logos going on the website only. For the Camp Lassiter brochure's, those should go to Amy Floyd and/or Trudi Bayless as the Camp Lassiter Chairs and Jill Ferguson will handle logos that go into the annual football/cheer program on the page dedicated to the sponsors.
- Upcoming cheer camps, summer workouts and picture day were reviewed

- Board meeting locations were discussed. Paradise South of the Border and the library were discussed. Diane will follow up with the board on this.

Vice Presidents – Dawn Freshour & Michelle Pierson

- Dawn discussed the current photographer for the football pictures and the possibilities for this season.
- Dawn and Diane briefly discussed the Senior Breakfast and Diane agreed to send Dawn all information on the breakfast since she has lead this committee in the past.
- Michelle brought up the possibility of doing an additional fundraiser through Zaxby's. The board agreed on this new fundraising opportunity and Michelle will lead this effort. The date(s) discussed was the week of Camp Lassiter since all girls will be present.

Secretary – Allie updated the board on the progress of the directory. It is done and Allie will send to the all squads for review.

Treasurer – Asana Bowman

- Asana presented the profit and loss report to the board and upcoming expenses.
- She also agreed to look into the sponsorship levels she is receiving and notify the appropriate people on where the logos will go. See above presidents overview information on this item
- Asana will also be working with Beth all season on her transition into this role.

Important Dates

May 28 and 29th - Spirit Camp at GA Allstars 9:00 am – 4:00 pm

May 30th - Spirit Camp at Lassiter 1- 4 pm

June 3-5 – Camp Lassiter

Summer workouts –

- 6/10, 6/12, 6/13
- 6/17, 6/19, 6/20
- 6/24, 6/26, 6/27
- 7/8, 7/9, 7/11

July 22 - Banner Day (Pending approval for café)

July 27 – Picture day

Next board meeting is in July. Time/Date/Location – TBD