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News Release

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IBTA to Release New Course Geared toward Improving English Grammar for Business

Cedar Park, TX, September 12, 2019 – The International Business Training Association (IBTA), sponsor of the Certified Business Professional (CBP) certification, announced the release of its educational course on Grammar for Business in the first quarter of 2020. This is a simple and effective way to provide business professionals with the correct expertise to build credibility and promote precise communication in the workforce.

Since 2003, IBTA's training curriculum has enabled students and business professionals to renew their commitment to excellence in the dynamic world of business in our new global economy. Those who complete IBTA's CBP training courses can feel confident about their ability to meet the challenges of the new business environment. These courses provide the essentials needed to compete nationwide and globally. "Grammar in the workplace reflects one's image and affects communication and progress in business. IBTA specifically added new content on business grammar to help individuals build professionalism and feel self-assured in their performance," stated Vice President Dario Morell.

Grammatical errors can become a barrier and a hinderance to communication in business. When one is speaking or writing in a professional environment, the recipient of that communication, whether consciously or unconsciously, usually judges the speaker based on his or her use of language. Grammar plays an essential role in many areas of business, including client acquisition, customer support, internal communication, advertising, and strategic growth. In each of these areas, incorrect grammar can jeopardize the reputation and legitimacy of one's self or one's company.

The English Grammar for Business course is recommended for all career-minded individuals and for those who are seeking to improve their skills in English grammar to communicate professionally and effectively. Language evolves continually, and best practices can change from year to year. Through quality training, IBTA will provide the necessary knowledge and skills that individuals can rely on to ensure that they stay up-to-date with current grammatical practices. A few highlights of the course are topics such as grammar in business, common grammatical mistakes in business, typical errors in sentence structure, mistakes in punctuation, and frequently misused words.

IBTA takes pride in sharing educational development with those who want to see a change. "IBTA has identified the need for this course in the business world, having received feedback from hundreds of individuals, businesses, and training centers globally. Even among degreed individuals, grammar can be a problem affecting employee performance and business productivity," commented Dario Morell. With the help of IBTA, professionals can distinguish themselves from the competition and become proficient in proper communication.

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IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news, and instructor program support. Visit <http://www.cbpcertify.com> to learn more about becoming an ATP.

About IBTA

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing soft-skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Australia, Latin America, and the Caribbean.

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