

## International Business Training Association

13785 Research Blvd, Suite 125  
Austin, Texas 78750  
(954) 624-8011  
[www.ibtalearning.com](http://www.ibtalearning.com)



## News Release



### Media Contacts:

Katherine Cohan  
Vice President  
International Business Training Association  
(954) 624-8011  
[katherinec@ibtalearning.com](mailto:katherinec@ibtalearning.com)

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## **IBTA to start releasing Artificial Intelligence Courses by the end of 2024**

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**Austin, TX, January 24, 2024** – In keeping with industry demand for education in current technology, the International Business Training Association (IBTA) is developing new Artificial Intelligence courses, to be released by the end of 2024. IBTA is sponsor of the Certified Business Professional (CBP) certification.

Artificial Intelligence, or AI, is a branch of computer science which primarily focuses on machines having the capabilities to think and behave like humans. AI is widely known for not only making life in the workplace easier but life in general, as a whole. From virtual assistants to image and facial recognition, the future of AI is a bright one.

Vice-President of Operations, Katherine Cohan said, “Artificial Intelligence is the future. Having a workforce that understands AI and how to use it correctly will benefit industry leaders and their companies. A business cannot prosper and expand without helping their workers expand their knowledge.”

The AI courses will be recommended for all professionals who want to expand their knowledge in this field.

IBTA offers the opportunity to become an Authorized Training Partner (ATP) for the CBP certification. ATPs receive IBTA support in the form of referrals, support, industry news and instructor program support. Visit [cbpcertify.com](http://cbpcertify.com) to learn more about becoming an ATP.

## **About IBTA**

The International Business Training Association is a knowledge-centered organization committed to the training and certifying of business professionals to international standards. IBTA's mission is to equip business professionals with the essential skills and certifications required to meet and surpass business standards in our global industry.

IBTA officially released its business certifications in 2003 under the brand of the Certified Business Professional (CBP) after two years of initial consultation and development. Since 2003, IBTA has partnered with Prometric, the global leader in technology-enabled testing and assessment services for academic, professional, government, corporate, and information technology markets. Today, IBTA's CBP certification is the fastest growing business skills certification for business professionals with partners in the U.S., Canada, Asia, the Middle East, Africa, Australia, Latin America, and the Caribbean.

IBTA currently offers the following courses:

- Customer Service
- Leadership
- Sales
- Business Communication
- Business Etiquette
- Accounting & Budgeting
- Business Management
- Human Resource Management
- English Grammar for Business
- Marketing
- Project Management
- Tourism and Hospitality

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