



BRISBANE RADIO - SURVEY 8 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.9	9.5	-1.6	1.3	0.6	0.7	0.5	0.5	0.0	0.5	1.0	-0.5	4.5	3.2	1.3	8.1	8.4	-0.3	21.6	28.8	-7.2
4BH 882	1.1	1.1	0.0	0.3	0.1	0.2	*	*	*	0.7	0.5	0.2	0.4	0.2	0.2	1.2	3.1	-1.9	2.7	1.8	0.9
4KQ	9.4	7.1	2.3	2.0	1.8	0.2	0.3	2.9	-2.6	0.5	1.0	-0.5	4.1	2.0	2.1	14.7	14.3	0.4	23.9	15.9	8.0
B105	9.7	10.5	-0.8	22.2	23.9	-1.7	27.3	25.9	1.4	14.6	17.7	-3.1	9.2	10.3	-1.1	2.6	3.7	-1.1	1.4	0.6	0.8
97.3FM	8.8	9.3	-0.5	10.1	14.5	-4.4	6.4	8.2	-1.8	8.7	6.6	2.1	10.4	13.1	-2.7	14.7	11.6	3.1	3.8	4.9	-1.1
104.5 TRIPLE M	11.0	10.1	0.9	11.0	10.7	0.3	4.8	5.2	-0.4	12.5	9.5	3.0	16.3	17.7	-1.4	16.8	14.3	2.5	2.5	1.7	0.8
NOVA106.9	12.5	11.9	0.6	25.0	25.2	-0.2	22.1	19.0	3.1	22.3	19.4	2.9	13.9	16.0	-2.1	5.2	4.4	0.8	0.7	0.2	0.5
ABC BRIS	7.6	7.4	0.2	1.6	0.9	0.7	1.8	1.8	0.0	2.1	2.6	-0.5	6.8	4.9	1.9	9.0	9.6	-0.6	16.0	16.0	0.0
4RN	2.3	2.6	-0.3	0.8	0.2	0.6	0.3	0.2	0.1	0.5	0.4	0.1	1.6	1.4	0.2	2.7	4.1	-1.4	5.2	6.1	-0.9
ABC NEWSRADIO	1.6	1.6	0.0	0.5	0.8	-0.3	0.8	0.3	0.5	2.3	2.2	0.1	2.3	1.8	0.5	1.3	1.0	0.3	1.0	2.0	-1.0
4JJJ	6.4	6.1	0.3	4.4	3.6	0.8	23.2	18.9	4.3	11.6	13.4	-1.8	7.0	5.2	1.8	1.0	1.3	-0.3	0.4	0.8	-0.4
ABC CLASSIC	2.6	3.5	-0.9	0.3	1.0	-0.7	2.6	4.6	-2.0	1.3	1.5	-0.2	2.1	1.7	0.4	3.1	5.5	-2.4	4.6	6.0	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.0	9.7	-1.7	9.1	10.6	-1.5	11.0	13.8	-2.8	5.3	8.0	-2.7	6.0	6.0	0.0	8.7	8.3	0.4	7.3	8.5	-1.2						
4BH 882	1.0	1.0	0.0	1.1	1.2	-0.1	1.1	0.9	0.2	1.1	0.9	0.2	0.9	0.8	0.1	0.7	0.6	0.1	1.4	1.5	-0.1						
4KQ	8.9	6.9	2.0	10.5	7.4	3.1	9.8	7.5	2.3	8.4	7.4	1.0	6.3	5.1	1.2	7.3	4.9	2.4	11.0	8.0	3.0						
B105	9.9	10.8	-0.9	9.3	10.2	-0.9	9.2	10.0	-0.8	10.6	11.3	-0.7	11.4	12.9	-1.5	8.0	9.7	-1.7	9.2	9.6	-0.4						
97.3FM	9.1	9.4	-0.3	8.2	9.0	-0.8	9.2	9.1	0.1	11.0	10.6	0.4	9.0	9.7	-0.7	5.1	6.9	-1.8	7.9	8.7	-0.8						
104.5 TRIPLE M	11.5	10.9	0.6	10.6	9.8	0.8	12.2	11.5	0.7	13.7	12.7	1.0	10.4	10.8	-0.4	7.0	6.0	1.0	9.4	7.7	1.7						
NOVA106.9	12.9	12.1	0.8	13.0	12.6	0.4	10.8	10.6	0.2	13.4	12.6	0.8	15.9	13.7	2.2	11.3	9.6	1.7	11.1	11.2	-0.1						
ABC BRIS	7.7	7.3	0.4	9.9	10.3	-0.4	6.4	6.0	0.4	4.8	4.2	0.6	7.9	6.2	1.7	12.3	12.5	-0.2	7.6	7.7	-0.1						
4RN	2.3	2.6	-0.3	3.1	3.8	-0.7	2.0	2.0	0.0	1.5	1.7	-0.2	2.4	2.6	-0.2	1.9	2.7	-0.8	2.3	2.7	-0.4						
ABC NEWSRADIO	1.6	1.7	-0.1	2.1	2.3	-0.2	1.0	1.2	-0.2	0.8	0.8	0.0	1.3	1.5	-0.2	5.4	4.7	0.7	1.5	1.5	0.0						
4JJJ	6.3	6.2	0.1	6.1	5.3	0.8	5.7	6.3	-0.6	6.6	6.7	-0.1	7.2	7.3	-0.1	6.1	5.0	1.1	6.5	5.9	0.6						
ABC CLASSIC	2.3	3.1	-0.8	2.3	2.9	-0.6	2.5	3.8	-1.3	1.9	2.6	-0.7	2.2	2.9	-0.7	3.7	3.6	0.1	3.4	4.7	-1.3						

EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 8 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	38	60	-22	10	11	-1	4	10	-6	5	8	-3	6	19	-13	8	7	1	4	5	-1
97.3 The 90s	41	50	-9	14	8	6	5	7	-2	9	13	-4	9	16	-7	1	1	0	3	6	-3
Chemist Warehouse Remix	15	15	0	4	3	1	2	*	*	2	2	0	4	4	0	3	4	-1	*	1	*
Coles Radio	54	49	5	6	6	0	3	3	0	26	20	6	9	11	-2	6	6	0	3	3	0
Edge Digital	12	8	4	3	2	1	2	2	0	4	4	0	1	*	*	2	*	*	*	*	*
HIT BUDDHA	11	16	-5	2	*	*	*	3	*	6	6	0	3	4	-1	1	1	0	*	2	*
HIT DANCE	13	10	3	8	5	3	2	*	*	2	*	*	1	4	-3	*	*	*	1	*	*
HIT EASY	16	18	-2	5	8	-3	2	*	*	1	2	-1	4	4	0	1	2	-1	3	2	1
HIT OLDSKOOL	22	17	5	10	5	5	3	2	1	3	7	-4	5	3	2	1	1	0	*	*	*
HIT URBAN	15	8	7	7	2	5	2	*	*	5	5	0	1	1	0	*	*	*	*	*	*
Kinderling Kids	4	6	-2	4	4	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
MMM 90s	10	22	-12	4	6	-2	*	4	*	3	2	1	3	9	-6	*	*	*	1	*	*
MMM CLASSIC ROCK	35	33	2	10	3	7	1	4	-3	6	8	-2	8	9	-1	5	6	-1	5	4	1
MMM COUNTRY	21	22	-1	4	*	*	3	5	-2	5	4	1	6	8	-2	1	2	-1	3	2	1
MMM HARD N HEAVY	14	16	-2	5	6	-1	*	2	*	3	1	2	4	6	-2	1	*	*	*	*	*
MMM SOFT ROCK	15	19	-4	5	7	-2	3	2	1	3	4	-1	2	2	0	1	1	0	*	1	*
NTS News Talk Sport	4	2	2	2	*	*	*	2	*	2	*	*	*	*	*	*	*	*	*	*	*
smooth	35	33	2	3	3	0	2	1	1	11	5	6	6	9	-3	8	6	2	6	7	-1
smooth relax	21	20	1	4	4	0	2	*	*	6	4	2	5	3	2	2	4	-2	4	5	-1
triple j Unearthed	22	14	8	4	*	*	3	3	0	7	10	-3	6	*	*	1	1	0	1	*	*
ABC Country	21	16	5	6	2	4	4	3	1	1	4	-3	1	*	*	3	*	*	6	7	-1
ABC Grandstand	13	11	2	2	2	0	*	*	*	*	*	*	6	5	1	1	4	-3	5	1	4
ABC Jazz	17	18	-1	4	3	1	2	*	*	*	*	*	5	7	-2	4	4	0	2	3	-1
ABC KIDS LISTEN	15	15	0	7	6	1	2	1	1	4	5	-1	1	2	-1	*	*	*	*	*	*
Double J	25	19	6	2	1	1	2	*	*	9	8	1	10	6	4	1	3	-2	*	1	*
Total Digital/Internet Only	331	366	-35	56	51	5	31	44	-13	87	93	-6	82	97	-15	45	45	0	32	36	-4

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
97.3 The 80s	29	47	-18	10	13	-3	10	15	-5	13	22	-9	16	17	-1	7	10	-3	20	27	-7	
97.3 The 90s	29	39	-10	12	13	-1	7	11	-4	13	16	-3	10	23	-13	7	6	1	24	33	-9	
Chemist Warehouse Remix	15	15	0	10	7	3	1	*	*	5	5	0	7	7	0	3	3	0	5	5	0	
Coles Radio	40	39	1	16	14	2	10	10	0	13	13	0	23	18	5	13	12	1	32	27	5	
Edge Digital	7	8	-1	4	4	0	2	2	0	3	3	0	5	4	1	2	2	0	9	4	5	
HIT BUDDHA	9	16	-7	4	5	-1	4	8	-4	7	12	-5	8	9	-1	2	6	-4	4	3	1	
HIT DANCE	9	9	0	5	4	1	3	4	-1	5	8	-3	2	3	-1	5	1	4	8	4	4	
HIT EASY	13	15	-2	3	5	-2	7	8	-1	5	8	-3	6	2	4	6	4	2	7	11	-4	
HIT OLDSKOOL	19	15	4	12	6	6	7	8	-1	10	6	4	8	9	-1	4	*	*	12	8	4	
HIT URBAN	15	8	7	4	3	1	10	5	5	5	4	1	5	4	1	*	4	*	5	5	0	
Kinderling Kids	4	4	0	3	3	0	*	*	*	*	1	*	3	2	1	2	*	*	3	4	-1	
MMM 90s	10	22	-12	3	8	-5	4	11	-7	7	10	-3	4	11	-7	4	5	-1	5	11	-6	
MMM CLASSIC ROCK	29	30	-1	18	14	4	12	17	-5	9	16	-7	9	12	-3	4	6	-2	18	17	1	
MMM COUNTRY	16	16	0	6	8	-2	8	7	1	7	5	2	12	6	6	2	*	*	18	20	-2	
MMM HARD N HEAVY	13	15	-2	5	6	-1	7	6	1	3	10	-7	9	9	0	7	7	0	5	6	-1	
MMM SOFT ROCK	9	14	-5	6	8	-2	7	4	3	1	2	-1	5	6	-1	4	7	-3	9	9	0	
NTS News Talk Sport	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0	0
smooth	25	28	-3	8	9	-1	16	11	5	15	15	0	11	18	-7	7	11	-4	23	19	4	
smooth relax	18	14	4	13	8	5	10	9	1	7	7	0	4	5	-1	3	5	-2	13	15	-2	
triple j Unearthed	15	10	5	8	2	6	4	3	1	1	2	-1	7	1	6	6	5	1	11	6	5	
ABC Country	16	14	2	4	5	-1	8	2	6	6	6	0	5	3	2	5	6	-1	9	7	2	
ABC Grandstand	5	6	-1	1	1	0	1	*	*	*	*	*	2	1	1	5	4	1	11	11	0	
ABC Jazz	13	14	-1	3	5	-2	4	5	-1	6	5	1	4	6	-2	7	7	0	12	12	0	
ABC KIDS LISTEN	15	13	2	3	6	-3	5	2	3	9	3	6	4	5	-1	3	2	1	9	9	0	
Double J	21	12	9	8	5	3	7	5	2	13	8	5	14	8	6	2	1	1	8	11	-3	
Total Digital/Internet Only	271	310	-39	134	144	-10	124	127	-3	132	154	-22	144	160	-16	88	106	-18	225	247	-22	

Survey Period: Sun Sept 20 to Sat Nov 28.

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