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# MONOGRAM RE-SELLER MERCHANDISING PROGRAM

# Delicious Possibilities, Sweet Rewards Promotion

Sell eligible Monogram kitchen appliances January 1, 2015 – December 31, 2015 on a single ticket and receive sell-through credit options valued up to \$3,698-as a reimbursement for free product provided to purchaser at time of sale. See details below.

How to get your sell through credit:	ASM Name
1. Complete ALL Information—including serial number for each	1
product. Incomplete forms will not be processed. One claim form required per invoice.	Date of sale
2. Include the retail invoice or sales slip (photocopy acceptable) which shows the Monogram customer name, purchaser's name, model numbers, date of sale and proof of rebate to purchaser.	Invoice No.
3. Claim must be submitted up to 60 days after delivery to end-user. Final delivery and claim submission must be completed by March 31, 2016.	Purchaser's Name
4. Submit the claim information one of three ways: -Log in to gogerewards.com and submit forms onlineScan and email documents to monogram@gogerewards.com -Mail claim forms to address below.	Address
Monogram Rewards Program #33138	City
30 Galesi Dr. Suite #104	
Wayne, NJ 07470	State Zip
Call 1-866-222-6612 with any questions regarding claims.	
Allow 2-3 weeks for processing.	Phone
GE Customer Number	
Customer Frank Adduses	
Customer Email Address	
GE Customer Name	
	Item checklist-please check each box:
Address I	☐ List the correct model numbers ☐ Include the serial numbers
	☐ Include a copy of the invoice or sales receipt with
City	proof of rebate to purchaser  ☐ Fill in GE customer number
	☐ Provide ASM name
State Zip	☐ Sign and date below and keep a copy for your records
Payment will be issued per the re-seller's normal payment method from	I certify that this report and claim conform to the merchandising program requirements for which this claim is submitted.
GEA (check or credit).  Consumer information will be used for claim auditing purpose only.	Dealer
This form is subject to audit. Any payments made by GE to re-seller on	Dealer Signature Date
the basis of fictitious or falsified information on this form will be billed back to the re-seller. Submission of fictitious or falsified information will subject the re-seller to suspension from the program or termination of Monogram Sales Agreement.	Please print contact name and phone number.

#### CONSUMER INVOICE CLAIMS

## Sold eligible cooking package (one professional range OR one wall oven and cooktop combination)

- O \$749 Free dishwasher ZBD1850N.
- \$824 Free dishwasher 7BD1870N
- O \$1124 Free dishwasher ZDT800SSF/ SIF or upgrade ZD870SSF/SIF.
- \$1199 Free dishwasher ZDT800SPF or upgrade ZDT870SPF.
- \$1124 Free wine reserve ZDWC240N.
- \$1199 Free wine reserve ZDWI240W.
- \$1274 Free wine reserve ZDWR240P.
- \$1124 Free beverage center ZDBC240N, ZIFI240P.
- ○\$1199 Free beverage center ZDBI240W.

- \$1274 Free beverage center ZDBR240P or upgrade ZIFS240P, ZIBI240P, ZIBS240P, ZDOD240P, ZIDI240B, ZIDS240B.
- \$974 Free 30" Advantium® ATC ZSA1201R, ZSA1201J.
- \$1049 Free 30" custom hood insert ZVC30L, Free 30" Advantium ATC ZSA1202R, ZSA1202J, Free 24" drawer microwave ZWL1126SJ or upgrade ZV30SSF, ZV30HSR, ZSA2201R.
- \$1124 Free 30" designer hood 7V830SM

- ○\$899 Free 30" downdraft vent 7VB30ST
- \$974 Free 36" downdraft vent ZVB36ST.
- \$1124 Free 36" custom hood insert ZVC36L or upgrade ZV750SP, ZV755SP, ZV850SP, ZV900SL, ZV950SD, ZV925SL, ZV36TSF, ZV36SSF, ZV36RSF.
- \$1274 Free 36" designer hood ZV800SJ.
- \$1274 Free 42" custom hood insert ZVC42L or upgrade ZV1050SF.
- \$1349 Free 48" custom hood insert ZVC48L or upgrade ZV48TSF/SSF/ RSF, ZV54ISH.

#### New undercounter models

- \$1275 **Free wine reserve** ZDWI240H.
- \$1350 Free wine reserve ZDWR240H.
- \$1200 Free fresh food refrigerator ZIFI240H.
- \$1275 Free beverage center
   ZDBI240H, ZIBI240H, ZIFS240H.
- \$1350 Free beverage center ZDBR240H, ZIBS240H or upgrade ZDOD240H, ZIDI240H, ZIDS240H.

## Sold eligible built-in refrigerator

- \$749 Free dishwasher ZBD1850N.
- ○\$824 Free dishwasher ZBD1870N.
- \$1124 Free dishwasher ZDT800SSF/ SIF or upgrade ZD870SSF/SIF.
- \$1199 Free dishwasher ZDT800SPF or upgrade ZDT870SPF.
- \$1124 Free wine reserve ZDWC240N.
- \$1199 Free wine reserve ZDWI240W.
- \$1274 Free wine reserve ZDWR240P.
- \$1124 Free beverage center ZDBC240N, ZIFI240P.
- \$1199 Free beverage center ZDBI240W.

- \$1274 Free beverage center ZDBR240P or upgrade ZIFS240P, ZIBI240P, ZIBS240P, ZDOD240P, ZIDI240B, ZIDS240B.
- \$974 Free 30" Advantium\* ATC ZSA1201R, ZSA1201J.
- \$1049 Free 30" custom hood insert ZVC30L, Free 30" Advantium ATC ZSA1202R, ZSA1202J Free 24" drawer microwave ZWL1126SJ or upgrade ZV30SSF, ZV30HSR, ZSA2201R.
- \$1124 Free 30" designer hood ZV830SM.

- \$899 Free 30" downdraft vent ZVB30ST.
- \$974 Free 36" downdraft vent ZVB36ST.
- \$1124 Free 36" custom hood insert ZVC36L or upgrade ZV750SP, ZV755SP, ZV850SP, ZV900SL, ZV950SD, ZV925SL, ZV36TSF, ZV36SSF, ZV36RSF.
- \$1274 Free 36" designer hood ZV800SJ.
- \$1274 Free 42" custom hood insert ZVC42L or upgrade ZV1050SF.
- \$1349 Free 48" custom hood insert ZVC48L or upgrade ZV48TSF/SSF/RSF, ZV54ISH.

#### New undercounter models

- \$1275 **Free wine reserve** "ZDW1240H.
- \$1350 Free wine reserve ZDWR240H.

Incomplete forms will not be processed

- \$1200 Free fresh food refrigerator ZIFI240H.
- \$1275 Free beverage center
   ZDBI240H, ZIBI240H, ZIFS240H.
- \$1350 Free beverage centerZDBR240H, ZIBS240H or upgradeZDOD240H, ZIDI240H, ZIDS240H.

ZDWK24011.	ZDB124011, Z1B1240	711, 211 324011.		
Model Number Serial Number		Model Number	Serial Number	
Model Number	Serial Number	Model Number	Serial Number	
Model Number	Serial Number	Model Number	Serial Number	
Model Number	Serial Number	Model Number	Serial Number	
		Total claim amount		

# MONOGRAM CONSUMER SWEET REWARDS PRODUCT GUIDE

Product Description	Eligible Model	Consumer Invoice	Consumer Invoice Credit	Upgrade Amount to collect
18" stainless steel dishwasher	ZBD1870N	\$1,099	\$1,099	0
18" custom panel dishwasher	ZBD1850N	\$999	\$999	0
24" stainless steel dishwasher	ZDT800SSF	\$1,499	\$1,499	0
24" stainless steel dishwasher	ZDT800SIF	\$1,499	\$1,499	0
24" stainless steel dishwasher	ZDT800SPF	\$1,599	\$1,599	0
24" stainless steel dishwasher with 3rd rack	ZDT870SSF	\$1,699	\$1,499	\$200
24" stainless steel dishwasher with 3rd rack	ZDT870SIF	\$1,699	\$1,499	\$200
24" stainless steel dishwasher with 3rd rack	ZDT870SPF	\$1,799	\$1,599	\$200
Wine chiller with dial control	ZDWC240N	\$1,499	\$1,499	0
Wine reserve with digital controls	ZDWR240P	\$1,699	\$1,699	0
Custom panel wine reserve with digital controls	ZDWI240W	\$1,599	\$1,599	0
Beverage center with dial control	ZDBC240N	\$1,499	\$1,499	0
		<del>-                                      </del>		0
Fresh-food refrigerator	ZIFI240P	\$1,499	\$1,499	<del>H '</del>
Custom panel fresh-food refrigerator	ZIFS240P	\$1,599	\$1,599	0
Custom panel beverage center with digital controls	ZDBI240W	\$1,599	\$1,599	0
Custom panel bar refrigerator with icemaker	ZIBI240P	\$1,599	\$1,599	0
Beverage center with digital controls	ZDBR240P	\$1,699	\$1,699	0
Bar refrigerator with icemaker	ZIBS240P	\$1,699	\$1,699	0
Outdoor/indoor refrigerator	ZDOD240P	\$2,199	\$1,699	\$500
Custom panel double-drawer refrigerator	ZIDI240B	\$2,399	\$1,699	\$700
Double-drawer refrigerator	ZIDS240B	\$2,499	\$1,699	\$800
New wine reserve with digital controls	ZDWR240H	\$1,799	\$1,799	0
New custom panel wine reserve with digital controls	ZDWI240H	\$1,699	\$1,699	0
New fresh-food refrigerator	ZIFI240H	\$1,599	\$1,599	0
New custom panel fresh-food refrigerator	ZIFS240H	\$1,699	\$1,699	0
New custom panel beverage center with digital controls	ZDBI240H	\$1,699	\$1,699	0
New custom panel bar refrigerator with icemaker	ZIBI240H	\$1,699	\$1,699	0
New beverage center with digital controls	ZDBR240H	\$1,799	\$1,799	0
New bar refrigerator with icemaker	ZIBS240H	\$1,799	\$1,799	0
New outdoor/indoor refrigerator	ZDOD240H	\$2,299	\$1,799	\$500
New custom panel double-drawer refrigerator	ZIDI240H	\$2,549	\$1,799	\$750
New double-drawer refrigerator	ZIDS240H	\$2,649	\$1,799	\$850
30" custom hood insert	ZVC30L	\$1,399	\$1,399	0
30" telescopic downdraft vent	ZVB30ST	\$1,199	\$1,199	0
30" wall-mounted hood	ZV830SM	\$1,499	\$1,499	0
30" professional straight-sided hood	ZV30SSF	\$2,299	\$1,399	\$900
30" wall-mounted/undercabinet hood	ZV30HSR	\$2,299	\$1,399	\$900
30" Advantium ATC—120V	ZSA1201R	\$1,299	\$1,299	0
30" Advantium ATC—120V	ZSA1202R	\$1,399	\$1,399	0
30" Advantium ATC—240V	ZSA2201R	\$1,699	\$1,399	\$300
New 30" Advantium ATC—120V	ZSA1201J	\$1,299	\$1,299	0
New 30" Advantium ATC—120V	ZSA1202J	\$1,399	\$1,399	0
New 24" Drawer Microwave	ZWL1126SJ	\$1.399	\$1,399	0
36" custom hood insert	ZVC36L	\$1,499	\$1,499	0
36" telescopic downdraft vent	ZVB36ST	\$1,299	\$1,299	0
36" wall-mounted hood with retractable glass canopy	ZV800SJ	\$1,699	\$1,699	0
36" wall-mounted glass canopy hood	ZV900SL	\$1,899	\$1,499	\$400
36" designer hood	ZV950SD	\$1,999	\$1,499	\$500
36" island glass canopy hood	ZV925SL	\$2,099	\$1,499	\$600
36" wall-mounted hood	ZV750SP	\$2,099	\$1,499	\$600
36" wall-mounted hood	ZV755SP	\$2,099	\$1,499	\$600
36" island hood	ZV850SP	\$2,099	\$1,499	\$800
36" island hood	ZV855SP	\$2,299		\$800
30 Islatiu 1100u	ZV855SP ZV36SSF	<del>-                                      </del>	\$1,499	++
76" professional straight sided based		\$2,399	\$1,499	\$900
36" professional straight-sided hood		CO 400		
36" professional tapered-sided hood	ZV36TSF	\$2,499	\$1,499	<del>                                     </del>
36" professional tapered-sided hood 36" professional restaurant-style hood	ZV36TSF ZV36RSF	\$2,599	\$1,499	\$1,100
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert	ZV36TSF ZV36RSF ZVC42L	\$2,599 <b>\$1,699</b>	\$1,499 <b>\$1,699</b>	\$1,100 <b>0</b>
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert 42" designer island hood	ZV36TSF ZV36RSF ZVC42L ZV1050SF	\$2,599 <b>\$1,699</b> \$2,599	\$1,499 <b>\$1,699</b> \$1,699	\$1,100 <b>0</b> \$900
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert	ZV36TSF ZV36RSF ZVC42L	\$2,599 <b>\$1,699</b>	\$1,499 \$1,699 \$1,699 \$1,799	\$1,100 <b>0</b>
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert 42" designer island hood	ZV36TSF ZV36RSF ZVC42L ZV1050SF	\$2,599 \$1,699 \$2,599 \$1,799 \$3,099	\$1,499 \$1,699 \$1,699 \$1,799	\$1,100 <b>0</b> \$900
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert 42" designer island hood 48" custom hood insert	ZV36TSF ZV36RSF ZVC42L ZV1050SF ZVC48L	\$2,599 \$1,699 \$2,599 \$1,799	\$1,499 \$1,699 \$1,699 \$1,799	\$1,100 <b>0</b> \$900 <b>0</b>
36" professional tapered-sided hood 36" professional restaurant-style hood 42" custom hood insert 42" designer island hood 48" custom hood insert 48" professional straight-sided hood	ZV36TSF ZV36RSF ZVC42L ZV1050SF ZVC48L ZV48SSF	\$2,599 \$1,699 \$2,599 \$1,799 \$3,099	\$1,499 \$1,699 \$1,699 \$1,799	\$1,100 0 \$900 0 \$1,300

# MONOGRAM DELICIOUS POSSIBILITIES, SWEET REWARDS PROMOTION

## ELIGIBLE MODELS: SELL-THROUGH CREDIT FOR ELIGIBLE PRODUCT

Sell one Monogram professional range OR one wall oven and cooktop combination for free eligible product selection or upgrade on a single ticket between January 1, 2015 – December 31, 2015

Professional	ZGP304NRSS	Wall ovens	ZET9550SHSS	Cooktops/	ZGU384LSMSS
ranges	ZGP304LRSS	ZEK938SMSS	ZET1FHSS	Rangetops	ZGU36KSKSS
ZDP304NPSS	ZGP366NRSS	ZEK958SMSS	ZET1SHSS	ZEU30RSFSS	ZGU385NSMSS
ZDP304LPSS	ZGP366LRSS	ZET938SMSS	ZET1PHSS	ZEU36RSFSS	ZGU385LSMSS
ZDP364NDPSS	ZGP364NRRSS	ZET3038SHSS	ZET2SHSS	ZEU36KSKSS	ZGU364NDPSS
ZDP364LDPSS	ZGP364LRRSS	ZET958SMSS	ZET2PHSS	ZHU30RSRSS	ZGU364LDPSS
ZDP364NRPSS	ZGP364NDRSS	ZET1SMSS	ZSC1001KSS	ZHU30RSMSS	ZGU364NRPSS
ZDP364LRPSS	ZGP364LDRSS	ZET1PMSS	ZSC1201NSS	ZHU30RBMBB	ZGU364LRPSS
ZDP366NPSS	ZGP484NGRSS	ZET1RMSS	ZSC1202NSS	ZHU36RSRSS	ZGU366NPSS
ZDP366LPSS	ZGP484LGRSS	ZET2SMSS	ZSC2201NSS	ZHU36RSMSS	ZGU366LPSS
ZDP484NGPSS	ZGP486NRRSS	ZET2PMSS	ZSC2202NSS	ZHU36RBMBB	ZGU484NGPSS
ZDP484LGPSS	ZGP486LRRSS	ZET2RMSS	ZSC1001JSS	ZEU30RSJSS	ZGU484LGPSS
ZDP486NDPSS	ZGP486NDRSS	ZET3058SHSS	ZSC1201JSS	ZEU36RSJSS	ZGU486NDPSS
ZDP486LDPSS	ZGP486LDRSS	ZEK7000SHSS	ZSC1202JSS	ZHU30RSJSS	ZGU486LDPSS
ZDP486NRPSS		ZEK7500SHSS	ZSC2201JSS	ZHU36RSJSS	ZGU486NRPSS
ZDP486LRPSS		ZET9050SHSS	ZSC2202JSS	ZGU384NSMSS	ZGU486LRPSS

## SELL-THROUGH CREDIT FOR ELIGIBLE PRODUCT

Sell one Monogram professional range OR one wall oven and cooktop combination for free eligible product selection or upgrade on a single ticket between January 1, 2015 – December 31, 2015. Add any built-in refrigerator or built-in 30" wine reserve for another free eligible product selection or upgrade on a single ticket between January 1, 2015 – December 31, 2015

Built-in	ZICP360NZRH	ZISS420DXSS	ZISB480DH	ZIF360NXLH	ZIFS360NHLH
refrigerators/	ZIC360NHLH	ZISP420DXSS	ZISP420DHSS	ZIF360NXRH	ZIFS360NHRH
wine reserves	ZIC360NHRH	ZIS480NX	ZISP480DHSS	ZIFS360NXLH	ZIFP360NHLH
ZIC360NXLH	ZICP360NHLH	ZISS480NXSS	ZISS360DHSS	ZIFS360NXRH	ZIFP360NHRH
ZIC360NXRH	ZICP360NHRH	ZISB480DX	ZISS420DHSS	ZIFP360NXLH	ZIC30GNZII
ZICS360NXLH	ZICS360NHLH	ZISS480DXSS	ZISS420NHSS	ZIFP360NXRH	ZIC30GNDII
ZICS360NXRH	ZICS360NHRH	ZISP480DXSS	ZISS480DHSS	ZIR360NHLH	ZIC30GNHII
ZICP360NXLH	ZIS360NX	ZIPP360NHSS	ZISS480NHSS	ZIR360NHRH	ZIK30GNZII
ZICP360NXRH	ZISS360NXSS	ZIPS360NHSS	ZIR360NXLH	ZIRS360NHLH	ZIK30GNDII
ZIC360NZLH	ZISB360DX	ZIP360NH	ZIR360NXRH	ZIRS360NHRH	ZIK30GNHII
ZIC360NZRH	ZISS360DXSS	ZIS420NH	ZIRS360NXLH	ZIRP360NHLH	ZIW30GNZII
ZICS360NZLH	ZIS420NX	ZIS480NH	ZIRS360NXRH	ZIRP360NHRH	ZIW30GNDII
ZICS360NZRH	ZISS420NXSS	ZISB360DH	ZIRP360NXLH	ZIF360NHLH	
ZICP360NZLH	ZISB420DX	ZISB420DH	ZIRP360NXRH	ZIF360NHRH	

